IB9MQ-10 Financial Management

27/28

Department
Warwick Business School
Level
Taught Postgraduate Level
Module leader
Sohnke Bartram
Credit value
10
Module duration
8 weeks
Assessment
100% exam
Study location
University of Warwick main campus, Coventry

Description

Introductory description

The module introduces students to the finance field by developing the essential knowledge to solve general finance problems. This is a skills-based module that will help students to think critically and build an intuitive understanding of how financial decision-making works in practice. To achieve these objectives, the module includes case studies and applications of the skills one needs to master to examine common problems faced by financial managers. By teaching the basic concepts in finance, the module will develop the necessary knowledge and appreciation to enable students to enter into intelligent discussion with finance professionals.

Module web page

Module aims

The principal objectives of this module are:

- To provide students with a strong grounding in the fundamental principles of finance and their application to business decision-making.
- To develop a finance mindset centred on value creation, opportunity cost, risk and return, and the role of financial markets in allocating capital.

- To enable students to understand how firms evaluate investment opportunities and make financing decisions across different business contexts and stages of development.
- To develop students' ability to interpret financial information, market signals and valuation analysis in order to make informed managerial decisions under uncertainty.
- To build students' confidence in engaging with financial concepts and communicating effectively with finance professionals and other stakeholders

Outline syllabus

This is an indicative module outline only to give an indication of the sort of topics that may be covered. Actual sessions held may differ.

- The role of finance in business and the contribution of financial decision-making to value creation
- Fundamental valuation principles, including the time value of money, risk, return, opportunity cost and diversification
- Valuation of financial securities and the relationship between cash flows, risk, required returns and value
- Public financial markets, including price formation, market information, market efficiency and the implications for firms raising capital
- Sources of finance and the financing choices available to firms, including debt and equity
- Entrepreneurial finance, including financing across the business lifecycle, venture capital, staged financing and exit
- Mergers and acquisitions as investment and financing decisions, including value creation, synergies and market reactions
- Integrating investment, valuation and financing decisions across different firms, projects and market contexts

Learning outcomes

By the end of the module, students should be able to:

- Demonstrate an understanding of fundamental financial principles and how they inform value creation, investment and financing decisions
- Understand and evaluate how firm characteristics, investment opportunities and financial market conditions influence financial decision-making
- Critically analyse financial problems and real-world business situations by identifying the key factors affecting financial decisions
- Critically evaluate alternative courses of action and form well-reasoned financial judgements

Indicative reading list

Reading lists can be found in Talis

Subject specific skills

Evaluate investment and financing decisions using appropriate financial concepts and analytical frameworks

Interpret financial information, valuation analysis and market signals in order to assess financial decisions in practice

Transferable skills

Demonstrate analytical and problem-solving skills in addressing financial decision-making problems

Communicate financial analysis, reasoning and recommendations clearly and effectively to specialist and non-specialist audiences

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Study

Study time

Type	Required
Lectures	24 sessions of 1 hour (24%)
Private study	30 hours (30%)
Assessment	46 hours (46%)
Total	100 hours

Private study description

Preparation for lectures and self-study; prep for the module

Costs

No further costs have been identified for this module.

Assessment

You do not need to pass all assessment components to pass the module.

Assessment group B

	Weighting	Study time	Eligible for self-certification
Assessment component			
Exam 2 hour examination	100%	46 hours	No
Reassessment component is the same			

Feedback on assessment

Standard exam feedback per question. Standard individual assignment feedback per assignment. All through myWBS

Past exam papers for IB9MQ

Availability

Courses

This module is Core for:

- Year 1 of TIBS-N1P2 Postgraduate Taught Business Administration