IB9MK-10 Financial Management

27/28

Department
Warwick Business School
Level
Taught Postgraduate Level
Module leader
Zhun Liu
Credit value
10
Module duration
4 weeks
Assessment
10% coursework, 90% exam
Study location
Distance or Online Delivery

Description

Introductory description

The module introduces students to the finance field by developing the essential knowledge to solve general finance problems. This is a skills-based module that will help students to think critically and build an intuitive understanding of how financial decision-making works in practice. To achieve these objectives, the module includes case studies and applications of the skills one needs to master to examine common problems faced by financial managers. By teaching the basic concepts in finance, the module will develop the necessary knowledge and appreciation to enable students to enter into intelligent discussion with finance professionals.

Module web page

Module aims

The principal objectives of this module are:

- To provide students with a strong grounding in the fundamental principles of finance and their application to business decision-making.
- To develop a finance mindset centred on value creation, opportunity cost, risk and return, and the role of financial markets in allocating capital.

- To enable students to understand how firms evaluate investment opportunities and make financing decisions across different business contexts and stages of development.
- To develop students' ability to interpret financial information, market signals and valuation analysis in order to make informed managerial decisions under uncertainty.
- To build students' confidence in engaging with financial concepts and communicating effectively with finance professionals and other stakeholders

Outline syllabus

This is an indicative module outline only to give an indication of the sort of topics that may be covered. Actual sessions held may differ.

- The role of finance in business and the contribution of financial decision-making to value creation
- Fundamental valuation principles, including the time value of money, risk, return, opportunity cost and diversification
- Valuation of financial securities and the relationship between cash flows, risk, required returns and value
- Public financial markets, including price formation, market information, market efficiency and the implications for firms raising capital
- Sources of finance and the financing choices available to firms, including debt and equity
- Entrepreneurial finance, including financing across the business lifecycle, venture capital, staged financing and exit
- Mergers and acquisitions as investment and financing decisions, including value creation, synergies and market reactions
- Integrating investment, valuation and financing decisions across different firms, projects and market contexts

Learning outcomes

By the end of the module, students should be able to:

- Demonstrate an understanding of fundamental financial principles and how they inform value creation, investment and financing decisions
- Understand and evaluate how firm characteristics, investment opportunities and financial market conditions influence financial decision-making
- Critically analyse financial problems and real-world business situations by identifying the key factors affecting financial decisions
- Critically evaluate alternative courses of action and form well-reasoned financial judgements

Indicative reading list

Reading lists can be found in Talis

Subject specific skills

Evaluate investment and financing decisions using appropriate financial concepts and analytical frameworks

Interpret financial information, valuation analysis and market signals in order to assess financial decisions in practice

Transferable skills

Demonstrate analytical and problem-solving skills in addressing financial decision-making problems

Communicate financial analysis, reasoning and recommendations clearly and effectively to specialist and non-specialist audiences

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Study

Study time

Type	Required
Other activity	24 hours (24%)
Private study	30 hours (30%)
Assessment	46 hours (46%)
Total	100 hours

Private study description

Preparation for lectures and self-study; prep for the module

Other activity description

8 x 2.375 hrs asynchronous (19 hrs), 2 x 1 hr + 2 x 1.5 hr synchronous online (5 hrs) (to record on University system as 'Other - 1 x 24 hrs' and 'Details of Other Activity')

Costs

No further costs have been identified for this module.

Assessment

You do not need to pass all assessment components to pass the module.

Assessment group D4

	Weighting	Study time	Eligible for self-certification
Assessment component			
Participation and Engagement	10%	5 hours	No
Reassessment component			
Individual Assignment			Yes (extension)
Assessment component			
Exam 2hr exam	90%	41 hours	No
Reassessment component is the same			

Feedback on assessment

Standard exam feedback per question. Standard individual assignment feedback per assignment. All through myWBS

Past exam papers for IB9MK

Availability

Courses

This module is Core for:

- Year 1 of TIBS-N1SJ Postgraduate Taught Accelerator MBA (London)
- Year 1 of TIBS-N1S5 Postgraduate Taught Business Administration (Distance Learning) (London)
- Year 1 of TIBS-N1S4 Postgraduate Taught Business Administration (Distance Learning) (Warwick)