

WM9D8-15 International Trade

26/27

Department

WMG

Level

Taught Postgraduate Level

Module leader

Rebecca Wilde

Credit value

15

Module duration

4 weeks

Assessment

100% coursework

Study location

University of Warwick main campus, Coventry

Description

Introductory description

To provide an overview of International Trade and a foundation and context for the International Trade, Strategy and Operations masters degree.

The module will provide students with the opportunity to develop a thorough understanding of international trade theory, business behaviour, and trade policy. In doing so, it will explore the microeconomic fundamentals and strategic elements of trading internationally and globally.

The module will cover key areas of business in an international context including legal constraints and opportunities, marketing and sales, finance and operations, which will provide candidates the opportunity to consider these issues in detail in an applied context.

Module aims

To provide an overview of International Trade and a foundation and context for the International Trade, Strategy and Operations masters degree.

To provide students with the opportunity to develop a thorough understanding of international trade theory, business behaviour, and trade policy.

To provide an understanding of the microeconomic and strategic elements of trading

internationally and globally.

Outline syllabus

This is an indicative module outline only to give an indication of the sort of topics that may be covered. Actual sessions held may differ.

To set the global context in terms of the international environment for trade.

To integrate learning in the areas of:

- finance and exchange risk management;
 - operational aspects including logistics and customs;
 - management of multinational and cross cultural teams;
 - appreciating perceptions of product and service in multiple national markets;
 - exploring the microeconomic fundamentals of trade for business strategy;
 - understanding the complexity and precedence of different trade policy and legal frameworks in global trade.

The indicative content will look to explore the theory and application in relation to:

- Microeconomic and Macroeconomic fundamentals of Trade;
- Logistics and operations;
- Legal constraints and opportunities;
- Management of cross cultural and international teams;
- Marketing of products and services nationally and internationally;
- Finance including exchange rate risk management;
- Trade policy and the potential barriers to trade.

Learning outcomes

By the end of the module, students should be able to:

- Examine and evaluate relevant international trade theories.
- Critically assess the relevance of international trade theories to trade strategy and decision making.
- Critically explore the main strategic decisions to be taken when establishing international trading solutions.
- Empirically evaluate the impact of global changes as they affect trade.

Indicative reading list

[Reading lists can be found in Talis](#)

[Specific reading list for the module](#)

International

The nature of the module provides students with a global perspective on international trade, and

takes account of intercultural differences and the international diversity of the student body on the degree programme.

Subject specific skills

Knowledge, critique and application of international trade, strategy and operations theory into practice

Transferable skills

Critical thinking, problem solving, communication, adaptability, teamwork

Study

Study time

Type	Required
Lectures	14 sessions of 1 hour (9%)
Seminars	16 sessions of 1 hour (11%)
Online learning (independent)	16 sessions of 1 hour (11%)
Private study	44 hours (29%)
Assessment	60 hours (40%)
Total	150 hours

Private study description

Online learning (independent) - Allocated to give students the time to undertake preparatory background reading and will include asynchronous lecture recordings/moodle content.

Private Study - Allocated hours for the students to read/watch the materials supporting the lectures and to complete the homework (case-study exercises and questions) in advance of the F2F lectures and seminars. In addition to the post seminar questions (distributed at the end of each seminar day).

Costs

No further costs have been identified for this module.

Assessment

You must pass all assessment components to pass the module.

Assessment group A3

	Weighting	Study time	Eligible for self-certification
Assessment component			
Individual Multiple Choice Questionnaire (MCQ) Multiple-choice test.	30%	15 hours	No
Reassessment component			
Individual Multiple Choice Questionnaire (MCQ) Multiple-choice test.			No
Assessment component			
Individual written report Individual written report.	70%	45 hours	Yes (extension)
Reassessment component			
Individual written report Individual written report.			No

Feedback on assessment

For the multiple choice test: Automated question bank and marking.

Availability

Courses

This module is Core for:

- Year 1 of TWMS-H1S8 Postgraduate International Trade, Strategy and Operations (Full-time)