

# WM975-15 Supply Chain and Operations Management

**26/27**

**Department**

WMG

**Level**

Taught Postgraduate Level

**Module leader**

Mucahit Ozden

**Credit value**

15

**Module duration**

1 week

**Assessment**

Multiple

**Study location**

University of Warwick main campus, Coventry

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## Description

### Introductory description

Supply Chain and Operations Management is designed to equip future leaders with practical knowledge of how to effectively manage supply and demand within the supply network. The module will also explore the management of supply network relationships, as well as understanding the impact of efficient delivery in companies which value customer centricity. The module will also integrate key topics such as Operations Management and Lean. Together, the knowledge provided can help to encourage supply networks to remain efficient and cost-effective to deliver value for the customer who are central in the global economy.

[Module web page](#)

### Module aims

This module covers a wide range of topics including supply chain and operation management strategies, design, planning, and development. Considerations of systems thinking and a process perspective of operations management, and relationship development is shown as key to an

effective, efficient and ethical/sustainable supply chain. The module aims to provide students with a comprehensive understanding of key decision areas and responses from an operations management perspective, which can in turn affect supply performance.

## Outline syllabus

This is an indicative module outline only to give an indication of the sort of topics that may be covered. Actual sessions held may differ.

The module will begin by focusing on understanding the fundamental principles of Supply Chain Management & Operations Management by looking at definitions, links, and fundamentals. It will establish the links to business objectives and the external world (including an understanding of the students own Supply Chain and/or area of Operations).

A number of in-module exercises/case-studies/activities will be used to emphasise the principles/theory of both Supply Chain and Operations Management.

Building on this, the module will focus on the physical supply chain (where appropriate), by looking at topics such as network design. Key components of Operations Management will also be established with case-studies focussing on Capacity/Inventory Management. The learning will continue to build on concepts from the previous sessions to further explore Control Systems, and Operations Planning . This will provide further links into a focus on Supplier Relationships which will help to manage risk in Supply Chain Networks.

The module will proceed to look at product and information flows specifically looking into the Principles of Lean. There will be time to further explore practical case-studies and to allow in-module assessment preparation, which will conclude the delivery of the module.

## Learning outcomes

By the end of the module, students should be able to:

- Compare, contrast and select different supply chain & operations management strategies for the effective supply of products and services.
- Critically evaluate and adopt appropriately, elements of operations management for successful supply chain process delivery.
- Appraise effective relationships within supply networks.
- Apply relevantly and appropriately the principles, models or tools from the module to a business issue or wider context.

## Indicative reading list

[Reading lists can be found in Talis](#)

## Interdisciplinary

Combines a variety of disciplines to be covered within the module.

## Subject specific skills

Supply Chain Dynamics, Enhanced Decision-Making, Balancing Supply and Demand, Analytical Skills

## Transferable skills

Team-building, Communication, Numeracy, Data Handling, Time- Management

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## Study

### Study time

Type	Required
Lectures	30 sessions of 1 hour (20%)
Online learning (independent)	20 sessions of 1 hour (13%)
Other activity	40 hours (27%)
Assessment	60 hours (40%)
Total	150 hours

### Private study description

No private study requirements defined for this module.

### Other activity description

Work-Based learning/Reflective Learning applying the concepts from the module to a practical application.

### Costs

No further costs have been identified for this module.

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## Assessment

You must pass all assessment components to pass the module.

### Assessment group A2

	<b>Weighting</b>	<b>Study time</b>	<b>Eligible for self-certification</b>
Post Module Assignment	80%	50 hours	Yes (extension)
A report style assignment in which students will answer some essay based questions, and to do some investigative piece by applying principles of the module to their work-place or a chosen company.			
In-Module Assessment	20%	10 hours	No
Computer-based Multiple Choice Question test (20%)- An assessment to ensure that students have 1) read the available content we have provided online, regarding a specific topic within the module, And 2) to complete a series of questions generated during the module week.			

## **Assessment group R2**

	<b>Weighting</b>	<b>Study time</b>	<b>Eligible for self-certification</b>
Post Module Assignment	80%		No
In-Module Assessment	20%		No

## **Feedback on assessment**

Written feedback will be provided for the PMA Assessment, which will follow the current WMG MSc feedback process and will include suggestions on the strengths and weaknesses of the work with regard to the module learning objectives. Suggestions for improvement will also be provided as per the current MSc feedback process.

## **Availability**

There is currently no information about the courses for which this module is core or optional.