

# SO118-15 Life of Media: Past, Present and Future

**26/27**

**Department**

Sociology

**Level**

Undergraduate Level 1

**Module leader**

Akane Kanai

**Credit value**

15

**Module duration**

10 weeks

**Assessment**

100% coursework

**Study location**

University of Warwick main campus, Coventry

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## Description

### Introductory description

The module aims to provide a historical and theoretical introduction to the formative role of media in constitution of power and knowledge in modern society.

### Module aims

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### Outline syllabus

This is an indicative module outline only to give an indication of the sort of topics that may be covered. Actual sessions held may differ.

- 1 Introduction to frameworks for understanding media and social change
- 2 Speed: Instantly connecting the world?
- 3 Here and there: Images of others and elsewhere
- 4 Media effects theory and domestic spaces

- 5 Interviewing and oral history for media research
- 6 Reading week
- 7 Disrupting and remaking social boundaries
- 8 Convergence culture
- 9 Automating inequality
- 10 Reflections on media history

## **Learning outcomes**

By the end of the module, students should be able to:

- 1. Explain how the relationship between media and society constructs relations of knowledge, power and inequality.
- 2. Identify and distinguish between technologically and socially determinist approaches to media.
- 3. Analyse continuities and differences between computer-based media (including social media) and legacy media such as print, radio and television.
- 4. Design, implement and report on their own empirical project investigating the impact of media, within stipulated assessment parameters .
- 5. Employ reflective and informed frameworks in understanding historical change through the development of media.
- 6. Address the aims and objectives of the module demonstrating close engagement with module materials

## **Indicative reading list**

[Reading lists can be found in Talis](#)

## **Research element**

This module involves the design, implementation and analysis of an oral history interview.

## **Interdisciplinary**

Sociology, cultural studies, history of media and technology, media studies

## **International**

Focuses on global media landscape, with international examples

## **Subject specific skills**

- Demonstrate understanding of the relationship between media and society across different historical contexts
- Explain key theoretical perspectives relevant to understanding the role of legacy and social media in fostering social change

- Demonstrate emerging understanding of the significance and sociological implications of socio-technological developments in contemporary societies
- Critically engage with debates about the role of media in society and for different social groups.
- Critically appraise some of the approaches and methods of the empirical investigation of the relationship between media and social change.

## Transferable skills

Time management and project planning

Oral and written communication with stakeholders

The ability to reflect on their own positionality and analyse the perspectives and positions of others

Evaluation of the appropriateness of different approaches to solving problems related to their area(s) of study and/or work

Communication of the results of their study/work accurately and reliably, and with structured and coherent arguments

## Study

### Study time

Type	Required
Lectures	9 sessions of 1 hour (6%)
Seminars	9 sessions of 1 hour (6%)
Online learning (scheduled sessions)	(0%)
Online learning (independent)	(0%)
Private study	92 hours (61%)
Assessment	40 hours (27%)
Total	150 hours

### Private study description

Reading and other preparation for seminars. Preparation and writing of formative work.

Preparation and writing of summative work and revision.

### Costs

No further costs have been identified for this module.

## Assessment

You must pass all assessment components to pass the module.

Students can register for this module without taking any assessment.

## Assessment group A2

	Weighting	Study time	Eligible for self-certification
<b>Assessment component</b>			
Analysis of oral history	100%	40 hours	Yes (extension)
This assessment will ask you to reflect on the project you undertake. You will be required to both analyse your data using theories from the module, as well as reflect on your own position and what you may do differently next time when carrying out research.			

Reassessment component is the same

## Feedback on assessment

Standard through Tabula

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## Availability

### Courses

This module is Optional for:

- Year 1 of UHIA-VL13 Undergraduate History and Sociology
- Year 1 of UPOA-ML13 Undergraduate Politics and Sociology
- Year 1 of USOA-L300 Undergraduate Sociology
- USOA-L314 Undergraduate Sociology and Criminology
  - Year 1 of L314 Sociology and Criminology
  - Year 1 of L314 Sociology and Criminology
- Year 1 of UIPA-L3L8 Undergraduate Sociology and Global Sustainable Development
- Available as an outside option
- LL23 BA Politics and Sociology