

MS908-20 Strategic Leadership in Healthcare

26/27

Department

Warwick Medical School

Level

Taught Postgraduate Level

Module leader

John Davey

Credit value

20

Module duration

9 weeks

Assessment

100% coursework

Study location

Distance or Online Delivery

Description

Introductory description

Healthcare staff exercise leadership by managing resources.

This module enables students to identify different approaches to strategic challenges in their healthcare context. It focusses on identifying needs, key tools in determining strategic direction and the ability to plan, lead and implement change across clinical and administrative areas of healthcare. Students will gain an understanding of what resources are available and using their influence to ensure that resources are used efficiently and safely, and reflect the diversity of needs, be they administrative, financial or clinical.

[Module web page](#)

Module aims

Healthcare staff showing effective leadership contribute to the strategy and aspirations of the organisation and act in a manner consistent with its values.

Strategic Leadership includes:

- identifying the contexts for change.

- Being aware of the range of factors to be taken into account when making changes.
- Making decisions.
- Using their values, and the evidence, to make good decisions.
- Evaluating impact by measuring and evaluating outcomes.
- Taking corrective action where necessary.
- Being held to account for decisions.

Outline syllabus

This is an indicative module outline only to give an indication of the sort of topics that may be covered. Actual sessions held may differ.

The outline syllabus gives an indication of the sort of topics that will be covered in the module. The module will contain the following topics:

1. Stakeholder analysis and bringing people together.
 - Stakeholder engagement planning - identify suitable plan for a project and complete
 - Force field analysis - mapping power/influence/authority
1. Helping others to interpret future impact of decisions
 - Knowledge brokering
1. Creating cross sectoral collaborations
 - Patient, consumers and community at the centre
1. Framing the context for change
 - Dialogue
 - Creating and holding the tension

Learning outcomes

By the end of the module, students should be able to:

- Evaluate the political, social, technical, economic, organisational and professional environment in the context of strategic leadership.
- Predict future requirements through the appraisal of emerging trends, and novel practices that will have an impact on health outcomes.
- Critique information to challenge existing practices and processes.
- Critically evaluate the application of theories of motivation to influence others to use knowledge and evidence to achieve best practice.
- Understand the use of strategy in the context of healthcare leadership.

Interdisciplinary

Healthcare Leadership is usually considered to be a single discipline. However, this module / course draws on the expertise from 3 distinct areas within the University (Medical School, Business School and Manufacturing Group). It is therefore certainly inter-departmental, and many will consider it to be interdisciplinary.

International

The course will recruit from (and be delivered in) multiple territories, with content tailored to the students' own territories.

Subject specific skills

Understanding of strategic analysis in healthcare.

Understanding of strategic planning in healthcare.

Transferable skills

Improvement of a range of transferable skills, including:

- Written communication
- Numeracy
- Organisation & time management
- Independence & initiative

Study

Study time

Type	Required
Online learning (scheduled sessions)	30 sessions of 1 hour (19%)
Online learning (independent)	130 sessions of 1 hour (81%)
Total	160 hours

Private study description

No private study requirements defined for this module.

Costs

No further costs have been identified for this module.

Assessment

You must pass all assessment components to pass the module.

Assessment group A1

	Weighting	Study time	Eligible for self-certification
Assessment component			
Strategic Leadership in Healthcare	100%	40 hours	Yes (extension)
A 4,000-word essay on an area of strategic leadership relevant to the student's healthcare organisation. The essay should contain:			
<ul style="list-style-type: none">• Identify a project related to a strategic objective within the student's healthcare organisation.• Conduct appropriate analysis of factors impacting change.• Reflect the student's strengths and weaknesses for bringing forward such a project and development plans to improve their capability. Students will be encouraged to include their learnings from across the preceding modules.			

Reassessment component is the same

Feedback on assessment

Submissions will be marked and moderated using a standardised rubric based on the following assessment criteria:

- analysis
- application
- communication
- evaluation
- knowledge
- understanding

Feedback, including marks, will be given electronically to students.

The pass mark is 50% overall.

Resubmitted assessments are capped at the pass mark of 50%.

Availability

Pre-requisites

As the modules are not yet approved, I am unable to select them in these sections.

This module has the following pre-requisite modules:

- NT-16082 Leadership and Management in Healthcare
- NT-16083 Improving Quality and Safety in Healthcare
- NT-16084 Diagnosing the System in Healthcare
- NT-16086 Leading Change in Healthcare
- NT-16087 Strategic Leadership in Healthcare

This module has the following anti-requisite modules:

- NT-16089 Innovation in Healthcare
- NT-16091 Strategy and Growth Planning in Healthcare

There is currently no information about the courses for which this module is core or optional.