IB9YN-15 Entrepreneurial Finance

26/27

Department
Warwick Business School
Level
Taught Postgraduate Level
Module leader
Li Liu
Credit value
15
Module duration
1 week
Assessment
100% coursework
Study location
University of Warwick main campus, Coventry

Description

Introductory description

To enable students to understand the fundamental need for finance in entrepreneurial companies, the flow of capital around entrepreneurial young companies and how to execute a practical fundraising strategy for a start-up.

Module aims

To enable students to understand the fundamental need for finance in entrepreneurial companies, the flow of capital around entrepreneurial young companies and how to execute a practical fundraising strategy for a start-up.

Outline syllabus

This is an indicative module outline only to give an indication of the sort of topics that may be covered. Actual sessions held may differ.

Why do start-ups need to raise finance?
The business of venture capital.
Inside the mind of an investor.
The world of business angels and crowdfunding.

Corporate venture funds and family offices.
Building a viable financing plan for a start-up.
Running a process to raise capital.
Negotiating with investors.
What happens after the investment?
Pitching to investors

Learning outcomes

By the end of the module, students should be able to:

- Demonstrate an understanding of the role of finance in building early stage companies / start-ups
- Demonstrate an understanding of how capital flows in and around entrepreneurial firms
- Demonstrate problem solving skills that involve using logic and reasoning

Indicative reading list

Reading lists can be found in Talis

Research element

Students will engage with a body of knowledge, forming critical opinion of suitability and applicability, and balancing different perspectives. Students will learn to be evidence-based, seeking rigour, reliability and repeatability in any analysis they undertake.

Interdisciplinary

The finance elements of this module would be considered as interdisciplinary

International

Examples of entrepreneurs and start-ups will be provided from different countries

Subject specific skills

Build a viable financing plan and present to investors
Run a competitive fundraising process
Structure investments
Manage and negotiate with investors and deliver a successful exit

Transferable skills

Numerical analysis

Study

Study time

Type	Required
Lectures	9 sessions of 1 hour (6%)
Supervised practical classes	(0%)
Other activity	18 hours (12%)
Private study	75 hours (50%)
Assessment	48 hours (32%)
Total	150 hours

Private study description

Preparation for Assignment

Other activity description

9 x 2 hrs workshops

Costs

No further costs have been identified for this module.

Assessment

You do not need to pass all assessment components to pass the module.

Assessment group A1

Assessment component	Weighting	Study time	Eligible for self-certification
Individual Assignment	70%	48 hours	Yes (extension)

Reassessment component is the same

Assessment component

	Weighting	Study time	Eligible for self-certification
10 minute group business presentation	30%		Yes (extension)
Reassessment component			
Individual Assignment			Yes (extension)

Feedback on assessment

via my.wbs

Availability

Anti-requisite modules

If you take this module, you cannot also take:

- IB92E-15 Entrepreneurship and Business Venturing

Courses

This module is Optional for:

- TIBS-N2N3 Postgraduate Taught Management
  - Year 1 of N2N3 Management
  - Year 1 of N2N4 Management (Elite Sports Management)