

IB9MV-15 Theories of Strategic Management

26/27

Department

Warwick Business School

Level

Taught Postgraduate Level

Module leader

Juha Uotila

Credit value

15

Module duration

10 weeks

Assessment

100% coursework

Study location

University of Warwick main campus, Coventry

Description

Introductory description

The module provides the students a solid foundation in both foundational and contemporary strategy theory.

Module aims

The module aims to:

- Develop a nuanced understanding of the economic and organisational foundations of strategy theory
- Build awareness of the different traditions in strategy research
- Introduce the major theoretical themes in strategy literature

Outline syllabus

This is an indicative module outline only to give an indication of the sort of topics that may be covered. Actual sessions held may differ.

1. Economic foundations of strategy
2. The Carnegie School
3. The resource-based view
4. Industry evolution
5. Strategic networks
6. Corporate strategy and M&A
7. Search and adaptation
8. Platforms and ecosystems
9. Strategy process and strategy-as-practice
10. Behavioural strategy

Learning outcomes

By the end of the module, students should be able to:

- Identify the main concepts theoretical approaches in the strategy literature
- Explain the significance of the covered topics to the strategic management field
- Evaluate and critique the different theoretical perspectives in strategy

Indicative reading list

[Reading lists can be found in Talis](#)

Subject specific skills

- Identify the main concepts theoretical approaches in the strategy literature
- Explain the significance of the covered topics to the strategic management field
- Apply the core strategy concepts in academic research
- Classify strategy literature on the basis of the different theoretical traditions
- Evaluate and critique the different theoretical perspectives in strategy

Transferable skills

- Identify the academic literature around a defined topic
 - Develop a coherent academic argument
 - Compare and contrast different perspectives in the strategy literature
 - Compose a coherent piece of writing around a defined topic
-

Study

Study time

Type	Required
Seminars	10 sessions of 3 hours (38%)
Private study	48 hours (62%)
Total	78 hours

Private study description

Self study and reflective learning.

Costs

No further costs have been identified for this module.

Assessment

You do not need to pass all assessment components to pass the module.

Assessment group A

	Weighting	Study time	Eligible for self-certification
Assessment component			
Individual assignment	80%	58 hours	Yes (extension)

Reassessment component is the same

Assessment component			
In class contribution	20%	14 hours	Yes (extension)

Reassessment component is the same

Feedback on assessment

Module leader feedback

Availability

There is currently no information about the courses for which this module is core or optional.