

# IB9MT-15 Entrepreneurship & Innovation

**26/27**

**Department**

Warwick Business School

**Level**

Taught Postgraduate Level

**Module leader**

Ammon Salter

**Credit value**

15

**Module duration**

10 weeks

**Assessment**

100% coursework

**Study location**

University of Warwick main campus, Coventry

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## Description

### Introductory description

The module will explore key topics in entrepreneurship and innovation. The course will draw from established theory and empirics from management and economics and will also include discussions of emerging phenomena in this rapidly evolving field. The module will start with a review of the sources and dynamics of entrepreneurship and innovation. Subsequently, the module will explore innovation-related challenges and opportunities for start-ups.

### Module aims

- Critically assess the state-of-the-art in entrepreneurship research.
- Critically assess the state-of-the-art in innovation research.
- Understand the intersection of the two research streams

### Outline syllabus

This is an indicative module outline only to give an indication of the sort of topics that may be covered. Actual sessions held may differ.

The economics of entrepreneurship  
The psychology of entrepreneurship  
Opportunity recognition  
The biological perspective in entrepreneurship  
Social and corporate entrepreneurship  
Supply of entrepreneurs and innovators  
Start-up innovation advantage  
Commercialization strategy  
Employee mobility and innovation and entrepreneurship  
Start-up exits: IPOs and Acquisitions

## **Learning outcomes**

By the end of the module, students should be able to:

- Critically examine published research, and articulate its strengths as well as weaknesses
- Build connections between a small set of research articles, and discover patterns
- Ability to understand state-of-the-art research published in top journals
- Ability to conduct critical analysis, evaluation, and synthesis of new and complex ideas
- Understand how different research areas in entrepreneurship and innovation have evolved
- Identify research gaps and future research directions in entrepreneurship and innovation

## **Indicative reading list**

[Reading lists can be found in Talis](#)

## **Interdisciplinary**

Management, Economics, Psychology

## **Subject specific skills**

Understand how different research areas in entrepreneurship and innovation have evolved  
Identify research gaps and future research directions in entrepreneurship and innovation  
Critically examine published research, and articulate its strengths as well as weaknesses

## **Transferable skills**

Build connections between a small set of research articles, and discover patterns  
Ability to understand state-of-the-art research published in top journals  
Ability to conduct critical analysis, evaluation, and synthesis of new and complex ideas

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## **Study**

## Study time

| Type          | Required                     |
|---------------|------------------------------|
| Seminars      | 10 sessions of 3 hours (38%) |
| Private study | 48 hours (62%)               |
| Total         | 78 hours                     |

## Private study description

Self study and reflective learning

## Costs

No further costs have been identified for this module.

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## Assessment

You must pass all assessment components to pass the module.

### Assessment group A

|                                    | Weighting | Study time | Eligible for self-certification |
|------------------------------------|-----------|------------|---------------------------------|
| Assessment component               |           |            |                                 |
| Individual assignment              | 100%      | 72 hours   | Yes (extension)                 |
| Reassessment component is the same |           |            |                                 |

## Feedback on assessment

Module leader feedback

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## Availability

There is currently no information about the courses for which this module is core or optional.