

IB9MO-15 Foundations of Business and Management Research

26/27

Department

Warwick Business School

Level

Taught Postgraduate Level

Module leader

Deniz Ucbasaran

Credit value

15

Module duration

10 weeks

Assessment

100% coursework

Study location

University of Warwick main campus, Coventry

Description

Introductory description

This module aims to provide doctoral students a broad overview of the main paradigms in studying business and management phenomena.

Module aims

Understand the core cultural, philosophical and methodological foundations of business and management research

Compare, contrast, and critically appraise different and alternative perspectives

Appreciate the variety of research conducted at Warwick and meet the WBS staff

Outline syllabus

This is an indicative module outline only to give an indication of the sort of topics that may be covered. Actual sessions held may differ.

Main research paradigms in business and management studies and their cultural, historical and philosophical foundations.

Theory of The Neoclassical Firm: understanding business in terms of general equilibrium and market imperfections

What is Market? Contrasting views

Foundational concepts in behavioural science and behavioural economics

Can business organizations be ethical and socially responsible? Should they?

Why and how to study innovation

How to study technological systems: engineering and socio-technical approaches

Research traditions and units of analysis to understand social behaviour: interaction, groups and culture.

Paradigms in the study of change

Traditions in the study of leadership

What is management?

Big data and business research

Learning outcomes

By the end of the module, students should be able to:

- Understand key concepts in the field of economics, social psychology, system engineering and social analysis and how they can be applied to the study of business and management phenomena
- Compare, contrast and recognize connections and tensions between different approaches and concepts
- Understand the different paradigms that can be used to address business and management phenomena

Indicative reading list

[Reading lists can be found in Talis](#)

Subject specific skills

Understand key concepts in the field of economics, social psychology, system engineering and social analysis and how they can be applied to the study of business and management phenomena.

Compare, contrast and recognize connections and tensions between different approaches and concepts.

Understand the different paradigms that can be used to address business and management phenomena.

Expand the range of theories and approaches used in the PhD project.

Transferable skills

Appropriately utilise and mobilise concepts from different perspectives.

Demonstrate an enhanced ability to reflect on the basic assumptions of the disciplinary tradition students will adopt in their PhD and critically compare it with those of others.

Analytical skills.

Critical thinking.
Communication skills.

Study

Study time

Type	Required
Lectures	10 sessions of 3 hours (38%)
Private study	48 hours (62%)
Total	78 hours

Private study description

Self study and reflective learning.

Costs

No further costs have been identified for this module.

Assessment

You must pass all assessment components to pass the module.

Assessment group A

	Weighting	Study time	Eligible for self-certification
Assessment component			
Individual assignment	100%	72 hours	Yes (extension)

Reassessment component is the same

Feedback on assessment

Module leader feedback.

Availability

There is currently no information about the courses for which this module is core or optional.