

IB9MI-15 Theorising and Publishing Qualitative Research

26/27

Department

Warwick Business School

Level

Taught Postgraduate Level

Module leader

April Wright

Credit value

15

Module duration

5 weeks

Assessment

100% coursework

Study location

University of Warwick main campus, Coventry

Description

Introductory description

Developing strong and novel theoretical contributions is a critical requirement for publishing in top academic journals. This module positions students as qualitative researchers, and reflects upon processes of theorising and publishing qualitative research. Drawing on class exercises, practical assignments and readings, students will be trained in developing theory from qualitative data as well as develop skills in crafting papers for academic publications.

Module aims

To addresses the final phase of a qualitative research, namely how to move from data analysis to 'theorising'.

To introduce the students to the problematics and practicalities of 'theorising', 'writingup' data and then 'publishing' qualitative relevant and impactful research.

To position students as qualitative researchers, and teach skills that will be directly relevant for their MRes Research portfolio and later their PhD studies.

Outline syllabus

This is an indicative module outline only to give an indication of the sort of topics that may be covered. Actual sessions held may differ.

This module follows on from the modules “Designing and Conducting Qualitative Research” and “Qualitative Data Analysis” and examines inductive theorising and theory construction in qualitative research in Business and Management.

During the module, the students will learn how to 'theorise' qualitative data, how to write up qualitative research, and will be introduced to the publishing process.

Learning outcomes

By the end of the module, students should be able to:

- Recognise theorising as a phase of research.
- Recognise alternative modes of theorising.
- Practice theorising on data.

Indicative reading list

[Reading lists can be found in Talis](#)

Subject specific skills

Recognise theorising as a phase of research; recognise alternative modes of theorising; practice theorising on data.

Transferable skills

Theorising is a demanding cognitive skill and practical activity, the students will be more aware of what it involves and they practice it.

Study

Study time

Type	Required
Lectures	5 sessions of 5 hours (32%)
Private study	53 hours (68%)
Total	78 hours

Private study description

Self study and reflective learning.

Costs

No further costs have been identified for this module.

Assessment

You must pass all assessment components to pass the module.

Assessment group A

	Weighting	Study time	Eligible for self-certification
Assessment component			
Individual assignment	100%	72 hours	Yes (extension)

Reassessment component is the same

Feedback on assessment

Module leader feedback.

Availability

Post-requisite modules

If you pass this module, you can take:

- IB9MR-15 Ethnographic methods in Organisational & Management Research

There is currently no information about the courses for which this module is core or optional.