IB9HY-15 Research Methods

26/27

Department
Warwick Business School
Level
Taught Postgraduate Level
Module leader
Marjolaine Rostain
Credit value
15
Module duration
2 weeks
Assessment
100% coursework
Study location
University of Warwick main campus, Coventry

Description

Introductory description

The main aim of this module is to help students with the development of their dissertation/research paper.

Module web page

Module aims

Students will learn how to identify theoretical or practical issues in the field by exploring their chosen research area, developing their research questions, and designing a solid dissertation project. Students will be exposed to a broad range of research design options used in the field, which will enable them to put together their own portfolio for their project.

Outline syllabus

This is an indicative module outline only to give an indication of the sort of topics that may be covered. Actual sessions held may differ.

Introduction to research (research questions/research design/paradigms)
Qualitative Research Methods

Quantitative Research Methods

Learning outcomes

By the end of the module, students should be able to:

- Demonstrate comprehensive understanding of the research traditions, research design and underlying principles of quantitative and qualitative research
- Demonstrate comprehensive understanding of the key data generation methods in the field
- Demonstrate sophisticated critical analysis skills.

Indicative reading list

Reading lists can be found in Talis

Research element

This is a research methods module

Subject specific skills

Identify and evaluate the most appropriate research method(s) to address a particular research question(s)

Transferable skills

Written communication

Study

Study time

Type	Required
Lectures	8 sessions of 1 hour (5%)
Practical classes	(0%)
Other activity	18 hours (12%)
Private study	50 hours (33%)
Assessment	74 hours (49%)
Total	150 hours

Private study description

Private study to include preparation for lectures and own reading

Other activity description

9 x 2hrs workshop F2F

Costs

No further costs have been identified for this module.

Assessment

You do not need to pass all assessment components to pass the module.

Assessment group A7

	Weighting	Study time	Eligible for self-certification
Assessment component			
Research Portfolio Research Portfolio (3000 words)	100%	74 hours	Yes (extension)
Reassessment component			
Viva			No

Feedback on assessment

Feedback via myWBS

Availability

Courses

This module is Optional for:

- Year 1 of TIBS-G5N4 Postgraduate Taught Management of Information Systems and Digital Innovation