

IB9CC-15 Introduction to Consulting

26/27

Department

Warwick Business School

Level

Taught Postgraduate Level

Module leader

Isabel Fischer

Credit value

15

Module duration

9 weeks

Assessment

100% coursework

Study location

University of Warwick main campus, Coventry

Description

Introductory description

This module discusses the basics of consulting and processes, problem-solving approaches, and emerging consulting areas such as AI/digital, ethics / trust and sustainability.

[Module web page](#)

Module aims

This module aims to provide a basic understanding of what consulting is and how it works, how to approach and solve business problems, and the consulting work in emerging areas, such as AI.

Outline syllabus

This is an indicative module outline only to give an indication of the sort of topics that may be covered. Actual sessions held may differ.

The module syllabus might include:

- Consulting work and process
- Business problem solving (e.g., 4S Method including design thinking, hypothesis-driven,

issue-driven paths, and/or simulations)

- Case interview preparation and effective communication
- Emerging trends for consultants and their clients (e.g., AI, ethics, sustainability)
- Guest speakers and cases from industry

Learning outcomes

By the end of the module, students should be able to:

- Demonstrate an understanding of consulting and related processes.
- Demonstrate an understanding of the problem-solving and communication approaches used by consultants.
- Demonstrate an understanding of AI and digital technologies, as well as other topical areas of interest, such as sustainability.
- Critically analyze business cases, identify issues, and propose plans to address the issues

Indicative reading list

[Reading lists can be found in Talis](#)

Subject specific skills

Identify and solve issues (e.g., in cases and/or simulations) and communicate impact and outcomes effectively.

Transferable skills

Demonstrate strong problem-solving skills

Demonstrate strong communication skills

Study

Study time

Type	Required
Online learning (scheduled sessions)	9 sessions of 1 hour (6%)
Other activity	16 hours (11%)
Private study	51 hours (34%)
Assessment	74 hours (49%)
Total	150 hours

Private study description

Private study to include preparation for lectures and own reading

Other activity description

8 x 2 hrs F2F workshops

Costs

No further costs have been identified for this module.

Assessment

You do not need to pass all assessment components to pass the module.

Assessment group A5

	Weighting	Study time	Eligible for self-certification
Assessment component			
Individual Assignment Individual assignment 2,500 words	80%	59 hours	Yes (extension)
Reassessment component is the same			
Assessment component			
Groupwork portfolio (1,500 words)	20%	15 hours	No
Reassessment component			
Individual assignment Individual assignment 1,000 words			Yes (extension)

Feedback on assessment

Assessments are graded (%) using standard University Postgraduate Marking Criteria. Oral and written feedback is provided relating to the presentation and project.

Availability

Post-requisite modules

If you pass this module, you can take:

- IB9CB-15 Developing Consulting Expertise

Courses

This module is Core for:

- Year 1 of TIBS-N1F2 Postgraduate Taught Business with Consulting