IB96F-15 Information Systems Consultancy

26/27

Department
Warwick Business School
Level
Taught Postgraduate Level
Module leader
Seyoung Seol
Credit value
15
Module duration
10 weeks
Assessment
100% coursework
Study location
University of Warwick main campus, Coventry

Description

Introductory description

This module discusses the basics of IS consulting, such as what consulting is and how it works, how to approach and solve business problems, and important IS consulting agendas.

Module aims

Help students to develop a strong understanding of the consulting industry, the consulting process, problem-solving approaches, and key IS consulting agendas such as AI, digital transformation, change management, and sustainability transformation.

Help students to develop skills for addressing business problems, including identifying goals, proposing solutions, and effectively communicating the outcomes

Outline syllabus

This is an indicative module outline only to give an indication of the sort of topics that may be covered. Actual sessions held may differ.

- What is consulting?
- The consulting Industry
- The consulting process
- Problem-solving approaches
- Data-based consulting
- AI impacts on consulting
- Digital transformation consulting
- Organizational transformation and change management
- Project management
- Sustainability transformation consulting

Learning outcomes

By the end of the module, students should be able to:

- Demonstrate a strong understanding of the consulting industry, the consulting process, problem-solving approaches, and key IS consulting agendas such as AI, digital transformation, change management, and sustainability transformation
- Apply a critical understanding of the consulting process to approach business problems

Indicative reading list

Reading lists can be found in Talis

Subject specific skills

Demonstrate skills for addressing business problems, including identifying goals, proposing solutions, and effectively communicating the outcomes

Transferable skills

Effective communication to maintain professional standards

Study

Study time

Type	Required
Lectures	10 sessions of 1 hour (7%)
Online learning (scheduled sessions)	(0%)
Other activity	18 hours (12%)
Total	150 hours

Type	Required
Private study	48 hours (32%)
Assessment	74 hours (49%)
Total	150 hours

Private study description

Private study includes preparation for lectures and seminars

Other activity description

9 x 2 hr face-to-face workshops

Costs

No further costs have been identified for this module.

Assessment

You do not need to pass all assessment components to pass the module.

Assessment group A7

	Weighting	Study time	Eligible for self-certification
Assessment component			
2500 word essay	80%	60 hours	Yes (extension)
Reassessment component is the same			
Assessment component			
Group Presentation Group presentation (up to 15 mins)	20%	14 hours	No
Reassessment component			
Individual assignment			Yes (extension)

Feedback on assessment

Assessments are graded using standard University Postgraduate marking Criteria and written feedback is provided. Feedback includes comments on a marksheet.

Availability

Courses

This module is Optional for:

- Year 1 of TIBS-H60Z MSc Financial Technology
- Year 1 of TIBS-G5N4 Postgraduate Taught Management of Information Systems and Digital Innovation