

# IB912-15 Governance and Stakeholder Engagement

**26/27**

**Department**

Warwick Business School

**Level**

Taught Postgraduate Level

**Module leader**

Zhifang Zhang

**Credit value**

15

**Module duration**

10 weeks

**Assessment**

30% coursework, 70% exam

**Study location**

University of Warwick main campus, Coventry

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## Description

### Introductory description

This module introduces students to the key ideas, debates, and practices in corporate governance and stakeholder engagement. It examines how governance frameworks and stakeholder engagement strategies shape organisational accountability, transparency, and long-term value creation across different business contexts.

### Module aims

The aim of this module is to provide you with a comprehensive understanding of how corporate governance and stakeholder engagement shape business practice. You will examine governance mechanisms such as the role of boards, executive compensation, and institutional shareholders, alongside strategies for engaging with diverse stakeholder groups.

A key focus will be on the corporate information environment, particularly financial reporting, and how it supports transparency, accountability, and effective governance. The module will also highlight how governance structures are influenced by wider business environments and evolving stakeholder expectations.

By linking theory with real-world cases and academic research, the module will equip you to critically evaluate governance practices and stakeholder engagement strategies in different organisational and international contexts.

## Outline syllabus

This is an indicative module outline only to give an indication of the sort of topics that may be covered. Actual sessions held may differ.

This module provides an introduction to the main theories, debates, and practices in corporate governance and stakeholder engagement. It covers topics such as boards of directors, executive compensation, shareholder activism, financial reporting, and stakeholder dialogue, and examines how these mechanisms shape accountability, transparency, and long-term value creation. Students will explore governance challenges across different organisational and international contexts through academic research, case analysis, and contemporary real-world examples.

## Learning outcomes

By the end of the module, students should be able to:

- Demonstrate an understanding of corporate governance theories, principles, and mechanisms, and their application in managing organizational and stakeholder interests.
- Engage in discussions on corporate governance best practices, ethical considerations, and the societal roles and responsibilities of organizations
- Reflect on the importance of governance mechanisms in managing financial, ethical, and operational risks while balancing stakeholder expectations.
- Identify and discuss the potential unintended consequences and implications of governance reforms and practices in varying social, political, and economic contexts.
- Apply critical thinking, judgment, and decision-making skills to analyze governance issues, considering both theoretical perspectives and practical implications for stakeholders.
- Assess governance structures, stakeholder engagement practices, and accountability measures in diverse business scenarios, considering regulatory impacts and stakeholder expectations.

## Indicative reading list

[Reading lists can be found in Talis](#)

## Research element

This module incorporates a research element, enabling students to investigate theories, best practices, and case studies related to stakeholder engagement in corporate governance. Students will analyze academic literature, industry reports, and case studies to develop evidence-based recommendations for effective stakeholder engagement strategies, critically evaluating and contributing to the field.

## Interdisciplinary

This module presents interdisciplinary opportunities by drawing upon law, accounting, The module offers interdisciplinary opportunities by integrating insights from law, accounting, finance, economics, and management. Students will explore legal frameworks, financial implications, economic principles, ethical considerations, and societal impacts to develop a comprehensive understanding of corporate governance and stakeholder engagement practices.

## International

The module incorporates international perspectives, exploring global governance challenges and stakeholder engagement practices. Students will analyze the impact of cultural, legal, and economic factors on corporate governance and stakeholder dynamics in diverse business contexts worldwide.

## Subject specific skills

Synthesize information and concepts from various sources to make informed and ethical decisions in corporate governance practices that prioritize stakeholder interests.

Evaluate the effectiveness of various corporate governance mechanisms in aligning stakeholder interests and creating long-term value.

Conduct research into contemporary corporate governance and stakeholder engagement topics using university resources and databases.

Communicate research findings, ideas, and analyses on stakeholder engagement within academic and professional settings.

## Transferable skills

Work effectively in diverse teams, contributing to discussions and debates on governance best practices, ethical considerations, and stakeholder interests.

Written communication

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## Study

### Study time

Type	Required
Lectures	10 sessions of 1 hour (7%)
Seminars	9 sessions of 1 hour (6%)
Online learning (independent)	10 sessions of 1 hour (7%)
Private study	49 hours (33%)
Total	150 hours

Type	Required
Assessment	72 hours (48%)
Total	150 hours

## Private study description

Private Study to include preparation for lectures and seminars.

## Costs

No further costs have been identified for this module.

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## Assessment

You do not need to pass all assessment components to pass the module.

### Assessment group D6

Assessment component	Weighting	Study time	Eligible for self-certification
Group Presentation	30%	21 hours	No
<b>Reassessment component</b>			
Individual Assignment			Yes (extension)
<b>Assessment component</b>			
Centrally-timetabled examination (On-campus)	70%	51 hours	No
<ul style="list-style-type: none"> <li>Answerbook Pink (12 page)</li> </ul>			

Reassessment component is the same

## Feedback on assessment

Feedback via My.WBS

## **Availability**

## **Courses**

This module is Core for:

- Year 1 of TIBS-NN00 MSc Accounting and Financial Management
- Year 1 of TIBS-NL00 MSc Accounting and Sustainability