

IB147-15 Management of Global Risks

26/27

Department

Warwick Business School

Level

Undergraduate Level 1

Module leader

Richard White

Credit value

15

Module duration

10 weeks

Assessment

100% coursework

Study location

University of Warwick main campus, Coventry

Description

Introductory description

A quick read of most of our daily news highlights how we are facing a number of significant global risks. Sustainability, diversity loss, climate change, global warming, data privacy, trade wars, and rising inequality are key current global risks. How should or can today's manager respond to these risks?

In this module we analyse the most significant social issues encountered by the contemporary managers. Some of the 'social' or nonmarket issues we explore include:

- surveillance and data privacy,
- business and human rights,
- labour rights in supply chains, and
- sustainability and climate change.

However, we go beyond a simple one dimensional business perspective to explore these issues as risks to the environment and risks to communities, as well as risks to business; in doing so, we adopt a multi-risk perspective.

This module is only open to WBS undergraduate students, and some students taking joint degrees with WBS and another department. Students from other departments cannot take this module. To find detailed availability and to apply for this module, log in to my.wbs.ac.uk using your normal IT

login details and apply via the my.wbs module application system. Once you've secured a place on my.wbs you should apply via your home department's usual process, which usually takes place via eVision.

Note that you do not require the module leader's permission to study a WBS module, so please do not contact them to request it.

[Module web page](#)

Module aims

To enable students to understand the wider social and political environment of business activity.
To examine the different forms of governance to which firms are subject, and to which they in turn contribute through the lens of key non-market issues.
To examine how companies use corporate political activity, corporate social responsibility, and corporate governance to navigate contemporary opportunities and challenges arising from a multinational company's social, natural, political, and regulatory environment.
To present empirical puzzles through case studies and other examples, and to present concepts, theories and wider evidence to enable these puzzles to be understood.

Outline syllabus

This is an indicative module outline only to give an indication of the sort of topics that may be covered. Actual sessions held may differ.

Module Introduction and ESG Risk Management
Sustainability and Private Environmental Governance
Governance: Corporate Responsibility vs Corporate Accountability
Transnational Labour Governance
Corporate Responses to Ethical Consumers
'Trust Me': Non-financial Reporting
Social Risks: Big Data or Big Brother?
Business and Human Rights: Conflict Minerals
Led by Inferiors? Business and Politics
Academic Writing, Assessment, and Assignment

Learning outcomes

By the end of the module, students should be able to:

- Recognise and explain the different risks in a firm's natural, social, and political environments.
- Recognise and explain the different forms of socio-economic governance that surround business activity, particularly MNC activity, and the constraints and opportunities they present to firms.
- Recognise and explain the range of possible managerial responses in addressing global risks in a firm's natural, social, and political environments.
- Demonstrate the use of critical analysis skills at the appropriate level for 1st year

undergraduate learning.

- Demonstrate the ability to evaluate the quality of evidence.
- Demonstrate the ability to link themes and multi-disciplinary approaches together.

Indicative reading list

[Reading lists can be found in Talis](#)

Subject specific skills

Demonstrate analytical skills at the appropriate level for 1st year undergraduate learning.

Transferable skills

Demonstrate:

- a) an ability to learn from and make use of written reference material;
- b) demonstrate development of research skills; and
- c) demonstrate an ability to apply abstract concepts to practical cases.

Study

Study time

Type	Required
Lectures	10 sessions of 1 hour (7%)
Seminars	9 sessions of 1 hour (6%)
Online learning (independent)	10 sessions of 1 hour (7%)
Private study	46 hours (31%)
Assessment	73 hours (49%)
Total	148 hours

Private study description

Private Study.

Costs

No further costs have been identified for this module.

Assessment

You do not need to pass all assessment components to pass the module.

Assessment group A6

	Weighting	Study time	Eligible for self-certification
Assessment component			
Individual Assignment	80%	58 hours	Yes (extension)

Reassessment component is the same

Assessment component

Group Presentation Seminar presentation.	20%	15 hours	No
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Reassessment component

Individual Assignment			Yes (extension)
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Feedback on assessment

Students will be provided feedback in class and via my.wbs.

Availability

Courses

This module is Core for:

- UIBA-N404 Undergraduate Accounting and Finance (with Foundation Year and Placement/Undergraduate Partnership Programme)
 - Year 1 of N4N7 Accounting and Finance (Foundation Year and Intercalated)
 - Year 1 of N404 Accounting and Finance (Foundation Year and Placement)
 - Year 1 of N405 Accounting and Finance (Foundation Year and UPP)
 - Year 1 of N403 Accounting and Finance (with Foundation Year)
- Year 1 of UIBA-N403 Undergraduate Accounting and Finance (with Foundation Year)
- UIBA-N220 Undergraduate International Management (with Foundation Year)
 - Year 1 of N220 International Management (with Foundation Year)
 - Year 1 of N221 International Management with Accounting (with Foundation Year)
 - Year 1 of N226 International Management with Chinese (with Foundation Year)

- Year 1 of N223 International Management with Digital Business (with Foundation Year)
- Year 1 of N224 International Management with Entrepreneurship (with Foundation Year)
- Year 1 of N222 International Management with Finance (with Foundation Year)
- Year 1 of N227 International Management with French (with Foundation Year)
- Year 1 of N225 International Management with Marketing (with Foundation Year)
- Year 1 of N228 International Management with Spanish (with Foundation Year)
- Year 1 of N229 International Management with Strategy and Organisation (with Foundation Year)
- UIBA-N20J Undergraduate Management (with Foundation Year and Placement Year/Undergraduate Partnership Programme)
 - Year 1 of N20J Management (Foundation Year and Placement)
 - Year 1 of N20K Management (Foundation Year and UPP)
 - Year 1 of N23H Management with Digital Business (with Foundation Year and Placement Year)
 - Year 1 of N23J Management with Entrepreneurship (with Foundation Year and Placement Year)
 - Year 1 of N23G Management with Finance (with Foundation Year and Placement Year)
 - Year 1 of N255 Management with Marketing (with Foundation Year and Placement Year)
- UIBA-N20E Undergraduate Management (with Foundation Year)
 - Year 1 of N20E Management (with Foundation Year)
 - Year 1 of N23N Management with Accounting (with Foundation Year and Placement Year)
 - Year 1 of N23M Management with Accounting (with Foundation Year)
 - Year 1 of N23E Management with Digital Business (with Foundation Year)
 - Year 1 of N23F Management with Entrepreneurship (with Foundation Year)
 - Year 1 of N23D Management with Finance (with Foundation Year)
 - Year 1 of N252 Management with Marketing
 - Year 1 of N254 Management with Marketing (with Foundation Year)
 - Year 1 of N23P Management with Strategy and Organisation (with Foundation Year)

This module is Optional for:

- Year 1 of UIBA-NN02 BSC International Management with Marketing
- Year 1 of UIBA-NN01 BSC Management with Marketing
- Year 1 of UIBA-NN03 BSC Management with Marketing (With Placement Year)
- UIBA-N20B BSc in Management
 - Year 1 of N20B Management
 - Year 1 of N20B Management
 - Year 1 of N23K Management with Accounting
 - Year 1 of N234 Management with Digital Business
 - Year 1 of N235 Management with Entrepreneurship
 - Year 1 of N232 Management with Finance
 - Year 1 of N252 Management with Marketing
 - Year 1 of N23L Management with Strategy and Organisation

- Year 1 of UGEA-RN21 Undergraduate German and Business Studies
- Year 1 of UIPA-L8N1 Undergraduate Global Sustainable Development and Business
- UIBA-N20F Undergraduate International Management
 - Year 1 of N20F International Management
 - Year 1 of N20F International Management
 - Year 1 of N20S International Management (with Accounting)
 - Year 1 of N20T International Management (with Chinese)
 - Year 1 of N20P International Management (with Entrepreneurship)
 - Year 1 of N20M International Management (with Finance)
 - Year 1 of N20U International Management (with French)
 - Year 1 of N20L International Management (with Marketing)
 - Year 1 of N20V International Management (with Spanish)
 - Year 1 of N20W International Management (with Strategy and Organisation)
 - Year 1 of N20N International Management with Digital Business
 - Year 1 of N20E Management (with Foundation Year)
 - Year 1 of N234 Management with Digital Business
- UIBA-N20C Undergraduate Management (with Placement Year/Undergraduate Partnership Programme)
 - Year 1 of N20M International Management (with Finance)
 - Year 1 of N20B Management
 - Year 1 of N20D Management (Undergraduate Partnership Programme)
 - Year 1 of N20C Management (with Placement Year)
 - Year 1 of N20Q Management with Accounting (with Placement Year)
 - Year 1 of N236 Management with Digital Business (with Placement Year)
 - Year 1 of N237 Management with Entrepreneurship (with Placement Year)
 - Year 1 of N232 Management with Finance
 - Year 1 of N233 Management with Finance (with Placement Year)
 - Year 1 of N253 Management with Marketing (with Placement Year)
 - Year 1 of N23L Management with Strategy and Organisation
 - Year 1 of N20R Management with Strategy and Organisation (with Placement Year)