

IB145-15 CORE: Foundations, Skills and Debates

26/27

Department

Warwick Business School

Level

Undergraduate Level 1

Module leader

Bo Kelestyn

Credit value

15

Module duration

10 weeks

Assessment

Multiple

Study location

University of Warwick main campus, Coventry

Description

Introductory description

This module is only open to WBS undergraduate students, and some students taking joint degrees with WBS and another department. Students from other departments cannot take this module. To find detailed availability and to apply for this module, log in to my.wbs.ac.uk using your normal IT login details and apply via the my.wbs module application system. Once you've secured a place on my.wbs you should apply via your home department's usual process, which usually takes place via eVision. Note that you do not require the module leader's permission to study a WBS module, so please do not contact them to request it.

This introductory module focusses on the foundations, skills and debates of business and management education. During the module, we will explore a range of topics, dilemmas and frameworks that will better prepare students to progress and succeed at WBS whilst also developing the vital academic and professional skills of a Change Maker.

[Module web page](#)

Module aims

The module's aims are as follows:

- Develop essential study and writing skills, with a focus on inquiry, critical thinking and teamwork, appropriate for business students at this level of studies, allowing them to put these to practice in supported learning environment;
- Ensure students are supported for meaningful subsequent academic and professional skills progression throughout the rest of their studies, in line with QAA and course learning outcomes;
- Introduce students to the culture of higher and management education, including appreciation of multiple theoretical and disciplinary perspectives, assumptions and limitations inherent in different views, and tools for making sense of complex ideas;
- Support students with developing an appreciation of the interdisciplinary theory-informed practical nature of management by exploring business issues from different perspectives.

Outline syllabus

This is an indicative module outline only to give an indication of the sort of topics that may be covered. Actual sessions held may differ.

The module will cover and support students with:

Academic writing and research
Working and engaging with evidence
Critical thinking and argumentation
WBS assessment and marking criteria
Ethical and constructive use of AI
Team work

Learning outcomes

By the end of the module, students should be able to:

- Demonstrate an ability for integrating multiple perspectives in the analysis of business issues.
- Demonstrate an ability to analytically examine a question, conduct research to validate and construct an argument, and apply critical thinking.

Indicative reading list

[Reading lists can be found in Talis](#)

Research element

Students will be conducting research as part of group and individual assessed work. Parts of content will also support student research skills development in collaboration with the Library team.

Interdisciplinary

The module and topics introduce students to all aspects of the business school and combine multiple interdisciplinary perspectives for students to appreciate the complexity of the discipline and practice that is management and business.

International

The module includes a range of cases and diverse perspectives that meets the diversity of the student cohort. Multiple tasks within the module are personalisable, allowing students to explore different international contexts in their assessed work.

Subject specific skills

Demonstrate an ability to work in teams, which involves self-reflection, ability to negotiate with others, and constructively deal with conflict.

Transferable skills

Demonstrate an ability to work with colleagues in a multi-cultural and diverse setting.

Demonstrate an ability to write effectively for academic and professional audiences.

Study

Study time

Type	Required
Lectures	10 sessions of 1 hour (7%)
Practical classes	9 sessions of 2 hours (12%)
Private study	48 hours (32%)
Assessment	74 hours (49%)
Total	150 hours

Private study description

Directed reading, preparation for workshops, engagement with asynchronous content, private study.

Costs

No further costs have been identified for this module.

Assessment

You do not need to pass all assessment components to pass the module.

Assessment group A5

	Weighting	Study time	Eligible for self-certification
Participation	10%	8 hours	No
Individual Assignment	70%	51 hours	Yes (extension)
Group Report	20%	15 hours	No

Assessment group R3

	Weighting	Study time	Eligible for self-certification
Individual Assignment	80%		Yes (extension)
Individual Assignment to replace individual assignment and participation.			
Individual Assignment	20%		Yes (extension)
Individual Assignment to replace group work.			

Feedback on assessment

Formal feedback will be provided via my.wbs.

Availability

Courses

Course availability information is based on the current academic year, so it may change.

This module is Core for:

- Year 1 of UECA-L1N3 BSc Economics and Management with Placement Year
- Year 1 of UIBA-N20B BSc in Management
- Year 1 of UIBA-N400 Undergraduate Accounting and Finance
- UIBA-N404 Undergraduate Accounting and Finance (with Foundation Year and Placement/Undergraduate Partnership Programme)
 - Year 2 of N4N7 Accounting and Finance (Foundation Year and Intercalated)
 - Year 2 of N404 Accounting and Finance (Foundation Year and Placement)
 - Year 2 of N405 Accounting and Finance (Foundation Year and UPP)
 - Year 2 of N403 Accounting and Finance (with Foundation Year)
- UIBA-N401 Undergraduate Accounting and Finance (with Placement Year/Undergraduate

Partnership Programme)

- Year 1 of N401 Accounting and Finance (Placement)
- Year 1 of N402 Accounting and Finance (Undergraduate Partnership Programme)
- Year 1 of UECA-L1N2 Undergraduate Economics and Management
- Year 1 of UIBA-N20F Undergraduate International Management
- UIBA-N220 Undergraduate International Management (with Foundation Year)
 - Year 2 of N220 International Management (with Foundation Year)
 - Year 2 of N221 International Management with Accounting (with Foundation Year)
 - Year 2 of N226 International Management with Chinese (with Foundation Year)
 - Year 2 of N223 International Management with Digital Business (with Foundation Year)
 - Year 2 of N224 International Management with Entrepreneurship (with Foundation Year)
 - Year 2 of N222 International Management with Finance (with Foundation Year)
 - Year 2 of N227 International Management with French (with Foundation Year)
 - Year 2 of N225 International Management with Marketing (with Foundation Year)
 - Year 2 of N228 International Management with Spanish (with Foundation Year)
 - Year 2 of N229 International Management with Strategy and Organisation (with Foundation Year)
- UIBA-N20J Undergraduate Management (with Foundation Year and Placement Year/Undergraduate Partnership Programme)
 - Year 2 of N20J Management (Foundation Year and Placement)
 - Year 2 of N20K Management (Foundation Year and UPP)
 - Year 2 of N23H Management with Digital Business (with Foundation Year and Placement Year)
 - Year 2 of N23J Management with Entrepreneurship (with Foundation Year and Placement Year)
 - Year 2 of N23G Management with Finance (with Foundation Year and Placement Year)
 - Year 2 of N255 Management with Marketing (with Foundation Year and Placement Year)
- UIBA-N20E Undergraduate Management (with Foundation Year)
 - Year 2 of N20E Management (with Foundation Year)
 - Year 2 of N23N Management with Accounting (with Foundation Year and Placement Year)
 - Year 2 of N23M Management with Accounting (with Foundation Year)
 - Year 2 of N23E Management with Digital Business (with Foundation Year)
 - Year 2 of N23F Management with Entrepreneurship (with Foundation Year)
 - Year 2 of N23D Management with Finance (with Foundation Year)
 - Year 2 of N252 Management with Marketing
 - Year 2 of N254 Management with Marketing (with Foundation Year)
 - Year 2 of N23P Management with Strategy and Organisation (with Foundation Year)
- Year 1 of UIBA-N20C Undergraduate Management (with Placement Year/Undergraduate Partnership Programme)