

ET914-10 Globalisation, Diversity and Public Engagement

26/27

Department

Applied Linguistics

Level

Taught Postgraduate Level

Module leader

Stephanie Schnurr

Credit value

10

Module duration

8 weeks

Assessment

100% coursework

Study location

University of Warwick main campus, Coventry

Description

Introductory description

This module focuses on the challenges and opportunities of today's increasingly globalised world, and on how to develop the practical and professional skills needed to live, work and study across borders. You will examine how globalisation and diversity are reshaping the future of our workplaces, educational and cultural institutions, and communities. You will analyse and critically engage with global trends and challenges, such as managing a diverse workforce, sustainability, corporate social responsibility, and ongoing debates around equality, diversity, and inclusion. A central component of the module is public engagement, which you will demonstrate by applying theories and debates about globalisation and diversity to real-life situations. This will involve producing a podcast addressing a concrete issue of globalisation or diversity in the local context of the university, Coventry, and beyond. This hands-on project will help you develop critical thinking, communication skills, and practical experience in addressing real-world challenges as you learn how to plan and produce a podcast.

Why it matters to you: Understand how globalisation and diversity are transforming how we live, work and study, develop skills for public engagement and tackling global issues, and prepare to be a leader in international professional contexts.

[Module web page](#)

Module aims

The module aims to:

- Critically explore different theoretical conceptualisations and debates about globalisation and diversity.
- Examine the implications of globalisation and diversity in different contexts.
- Apply theoretical constructs and debates to real-life scenarios.
- Support students in their Public Engagement activities.
- Equip students with a range of important professional skills (including the production of a podcast).

Outline syllabus

This is an indicative module outline only to give an indication of the sort of topics that may be covered. Actual sessions held may differ.

- Introducing theorisations of globalisation and diversity
- The dark side of globalisation and diversity
- Introducing Public Engagement to globalisation and diversity
- Issues of globalisation and diversity and potential for public engagement I: Illness and health
- Issues of globalisation and diversity and potential for public engagement II: Gender (in)equality at work
- Issues of globalisation and diversity and potential for public engagement III: Stereotyping, prejudice and racism in sports
- Global cultures
- Planning and carrying out Public Engagement

Learning outcomes

By the end of the module, students should be able to:

- Show an understanding of theories of globalisation and diversity
- Demonstrate their ability to critically engage with relevant theories of globalisation and diversity and apply them to concrete examples
- Critically evaluate different approaches, concepts and research findings and draw informed conclusions
- Apply theoretical concepts to case studies
- Identify concrete issues of globalisation and diversity in their environment
- Design a strategy to address these issues
- Be able to design and produce a podcast

Indicative reading list

[Reading lists can be found in Talis](#)

Research element

The students have to research a real-life issue of globalisation or diversity and develop a project addressing one concrete element of this issue.

International

This module develops students' awareness for global issues around diversity and inclusion, and thus not only prepares them for the international workplace but also equips them with the skills and knowledge to tackle global challenges of the 21st century.

Subject specific skills

- Demonstrate in-depth understanding and knowledge of the various aspects of globalisation and cultural diversity introduced in the module.
- Understand issues of globalisation and diversity in professional contexts.
- Be familiar with different approaches to globalisation and diversity.
- Be able to plan and execute public engagement activities
- Be able to produce a podcast
- Be able to translate academic theories and findings into non-specialist language and communicate them to non-specialist audiences

Transferable skills

- Communicate clearly and contribute effectively to discussions
- Create public engagement by producing a podcast
- Translate academic findings and theories into non-specialist language
- Interview people from diverse workplaces, organisations and communities
- Work collaboratively in teams
- Read academic papers effectively and extract relevant information from complicated sources
- Communicate ideas effectively, using appropriate wording and structure
- Work independently
- Plan and manage time and workload to meet deadlines

Study

Study time

Type	Required
Lectures	8 sessions of 2 hours (16%)
Total	100 hours

Type	Required
Project supervision	2 sessions of 1 hour (2%)
Work-based learning	6 sessions of 1 hour (6%)
Private study	56 hours (56%)
Assessment	20 hours (20%)
Total	100 hours

Private study description

Inclusive of guided reading, independent study and group work.

Costs

No further costs have been identified for this module.

Assessment

You do not need to pass all assessment components to pass the module.

Assessment group A3

	Weighting	Study time	Eligible for self-certification
Assessment component			
Production of Podcast	70%	14 hours	Yes (extension)
Students will work in small teams to produce a podcast based on a concrete issue of globalisation and diversity. As part of this task, they will conduct public engagement by translating academic insights, theories and findings to non-specialist audiences, and involving affected members of the public – on campus, locally in Coventry, and/or globally – in order to address the concrete issue of globalisation and diversity.			

Reassessment component is the same

Assessment component			
Podcast planning	30%	6 hours	Yes (extension)
This will be a piece of writing that will allow students to investigate a real-world topic that relates to globalisation and diversity, in preparation for their podcast. More specifically, this piece of			

Weighting**Study time****Eligible for self-
certification**

writing will consist of 2 components: i) background research on a specific aspect of the topic of their podcast, ii) a preliminary script for a specific section of the planned podcast. The students will get feedback on this assignment in a timely manner to enable them to plan, design and implement the podcast accordingly, and to discuss any potential issues with the module teachers before recording the podcast.

The proposed percentage split clearly reflects the importance of the public engagement aspect of the (redesigned) module, while at the same time also ensuring that all students contribute to the podcast (especially with regards to its design and background research).

Reassessment component is the same

Feedback on assessment

Oral feedback from module teachers and peers after presentation of the project, followed by standard departmental feedback sheet, moderation, and further oral feedback upon request.

Availability**Courses**

This module is Optional for:

- Year 1 of TETS-X9PL Postgraduate Diploma in Intercultural Communication for Business and the Professions
- Year 1 of TIMA-L981 Postgraduate Social Science Research
- Year 1 of TETS-X9PJ Postgraduate Taught Intercultural Communication for Business and the Professions
- Year 1 of TETS-X9PT Postgraduate Taught Intercultural Communication for Business and the Professions (Part-time - 2 years)

This module is Option list B for:

- Year 1 of TETS-X9PJ Postgraduate Taught Intercultural Communication for Business and the Professions