WM977-15 Performance Management for Success

24/25

Department
> WMG

Level
> Taught Postgraduate Level

Module leader
> Lee Griffin

Credit value
> 15

Module duration
> 5 days

Assessment
> 100% coursework

Study location
> University of Warwick main campus, Coventry

Description

Introductory description

Introduces the subject of and how to critically evaluate the nature of performance measurement in relation to the delivery of customer and shareholder value, in a way that aligns with corporate accountability and broader aspects of compliance management.

Module aims

The overall aim of this module is to introduce and critically evaluate the nature of performance measurement in relation to the delivery of customer and shareholder value, in a way that aligns with corporate accountability and broader aspects of compliance management.

Outline syllabus

This is an indicative module outline only to give an indication of the sort of topics that may be covered. Actual sessions held may differ.

This module considers how companies comply with regulation, both external and internal as well as the design and interpretation of permormance metrics. There is a particular focus on finance as

most metrics viewed and interpreted have a financial implication.

This covers:

Metric design and interpretation
The interaction between finance and operations, and how 'the market' and customers interpret such
Preparing, delivering and reviewing a business case with specific metric design.

Learning outcomes

By the end of the module, students should be able to:

- Select and justify appropriate tools and techniques to design and implement a relevant performance measurement system
- Design and critically evaluate balanced business cases to identify appropriate business opportunities in the most effective manner
- Critically evaluate the relationship between behaviour and compliance to identify and position individual personal responsibilities for compliance management within a company's corporate accountability
- Identify issues, threats and opportunities and select and justify the use of appropriate planning, measurement and behavioural tools can be combined to develop a compliance improvement plan
- Network and enhance understanding of internal & external leading practice by creating a record of shared knowledge and experience of these issues

Indicative reading list

https://rl.talis.com/3/warwick/lists/68199DD2-2EEF-5AD0-6B03-B33F5D94FEAD.html

View reading list on Talis Aspire

Subject specific skills

Performance Measurement, Financial Analysis, Compliance Management

Transferable skills

Collaborative Working, Cultural Awareness, Critical Thinking and Analysis, Academic Writing Skill

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Study

Study time

Type	Required
Lectures	25 sessions of 1 hour (17%)
Seminars	5 sessions of 1 hour (3%)
Online learning (independent)	30 sessions of 1 hour (20%)
Other activity	30 hours (20%)
Assessment	60 hours (40%)
Total	150 hours

Private study description

No private study requirements defined for this module.

Other activity description

Module pre-work and pre-reading
Work-based information to be applied in the PMA

Costs

No further costs have been identified for this module.

Assessment

You do not need to pass all assessment components to pass the module.

Assessment group A3

	Weighting	Study time
Post Module Assignment	70%	50 hours

A written assignment requiring the critical discussion of concepts and frameworks introduced in the module, and their application to the real world environment, which demonstrate the achievement of the learning outcomes.

	Weighting	Study time
Argue and justify a business case	30%	10 hours

To a panel of directors from host companies prepare, from a novel data set, a complex and comprehensive business case to either in-source or out-source the production of a new pharmaceutical product.
Peer assessments to be used.

Feedback on assessment

Written feedback of approximately 150-250 words will be provided for the Post Module Assignment within a four week period after the date of submission. This feedback will be focussed

upon the strengths and weaknesses of the work with regard to the module learning objectives and the post-module assignment marking guidelines. Suggestions for improvement will also be provided.

Availability

Courses

This module is Core optional for:

- TWMS-H1TJ Postgraduate Taught Supply Chain Leadership (Part-time)
  - Year 2 of H1TJ Supply Chain Leadership (Part-time)
  - Year 2 of H1TJ Supply Chain Leadership (Part-time)