# MH901-20 Health Improvement and Management for Public Health

## 24/25

**Department**
Warwick Medical School
**Level**
Taught Postgraduate Level
**Module leader**
Wendy Robertson
**Credit value**
20
**Module duration**
9 weeks
**Assessment**
100% coursework
**Study location**
University of Warwick main campus, Coventry

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## Description

## Introductory description

Module web page

## Module aims

The module aims to give students a comprehensive knowledge and critique of the practice of public health covering health improvement and management.

## Outline syllabus

This is an indicative module outline only to give an indication of the sort of topics that may be covered. Actual sessions held may differ.

Health Improvement

- Defining Health Promotion: overview of origins, determinants of health, Health Promotion Frameworks / models to define the scope, vs disease prevention
- Planning and Implementing Health Improvement Strategies and Policies: Assessing need,

Health Needs Assessment, Planning cycles
- Behaviour Change (lifestyle approach): Health Behaviour Models, Making Every Contact Count, Nudge approaches
- Other approaches: e.g. Public Policy approach, Social Marketing, Community Development
- Evaluation of Health Improvement interventions: Formative / Process / Outcome evaluation, challenges
  Public Health Management
- Commissioning
- Change Management
  Understanding Teams
- Management of the media
- Audit
  Health Topics
- Current and Emerging Topics (e.g. alcohol, food and nutrition, mental well being, physical activity, sleep)
- Settings approach to health improvement (e.g. schools, workplace)

## Learning outcomes

By the end of the module, students should be able to:

- 1. Demonstrate a comprehensive knowledge and critique of health improvement approaches (e.g. behaviour change, community-led, social marketing, policy development)
- 2. Demonstrate a comprehensive knowledge and critique of public health management techniques (e.g. commissioning, change management, management of the media
- 3. Demonstrate knowledge of key health improvement topics (e.g. nutrition, physical activity, mental health and wellbeing, sleep, alcohol)
- 4. Use a health needs assessment approach to help identify public health programmes to address the health priorities.
- 5. Find and interpret data and information from a range of sources to decide on the health priorities of a population.
- 6. Distinguish and identify an appropriate balance of different approaches to policy questions.
- 7. Critically examine whether a public health intervention is working (e.g. audit, framework for evaluation).
- 8. Demonstrate skills in team working.
- 9. Demonstrate oral presenting skills, in a group

## Indicative reading list

Reading lists can be found in Talis

## Subject specific skills

Sound understanding of subject
Critically evaluate

Reflection

## Transferable skills

Numeracy
Thinking and problem solving
written communication
oral communication
Teamwork
Organisation & time management
Use of tools and technology
Commercial awareness
Independence and initiative
Adaptability/Flexibility

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## Study

## Study time

| Type | Required |
|---|---|
| Lectures | 15 sessions of 1 hour (8%) |
| Seminars | 5 sessions of 1 hour (2%) |
| Practical classes | 4 sessions of 1 hour (2%) |
| Supervised practical classes | 6 sessions of 1 hour (3%) |
| Private study | 170 hours (85%) |
| Total | 200 hours |

## Private study description

170 hours of self-directed learning

## Costs

No further costs have been identified for this module.

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## Assessment

You do not need to pass all assessment components to pass the module.

Students can register for this module without taking any assessment.

### Assessment group A2

| | Weighting | Study time | Eligible for self-certification |
|---|---|---|---|
| **Assessment component** | | | |
| Oral Group Presentation | 10% | 1 hour | No |
| **Reassessment component is the same** | | | |
| **Assessment component** | | | |
| Written Assignment (4000 words) | 90% | 1 hour | Yes (extension) |
| **Reassessment component is the same** | | | |

### Feedback on assessment

Written feedback with the availability of face-to face personalised feedback.

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## Availability

## Courses

This module is Core for:

- Year 1 of TMHS-B921 Postgraduate Award in Issues in Public Health
- TMDS-B9C2 Postgraduate Taught Health Research
    - Year 1 of B902 Public Health
    - Year 1 of B902 Public Health
- TMHS-B902 Public Health
    - Year 1 of B902 Public Health
    - Year 1 of B902 Public Health