

IB3H5-15 Images of Creativity

24/25

Department

Warwick Business School

Level

Undergraduate Level 3

Module leader

Rachel Dickinson

Credit value

15

Module duration

10 weeks

Assessment

100% coursework

Study location

University of Warwick main campus, Coventry

Description

Introductory description

This is an interdisciplinary module available and relevant to all Warwick University Undergraduates in their final year of study. The module examines and illuminates Creativity through collaborative group learning drawing on a range of different domains / disciplines. The overarching aim of the module is to build an interdisciplinary appreciation and understanding of creativity and creative processes, including the relationship between theoretical ideas and concepts and practical applications, and how its value (both personal and professional) can be communicated to an multidisciplinary audience.

Content features: creative contexts inc. people, places, processes, curiosity, motivation, learning from failure, resilience, design thinking.

[Module web page](#)

Module aims

Build an interdisciplinary appreciation and model of creativity, through content and experience of different disciplinary understanding (practice and process);

Examine and illuminate our understanding of creativity, through social, active and collaborative learning;

Understand the difference between exceptional and everyday creativity and the impact of this on your personal and professional lives;

Recognise and develop your creative potential (including attitude and behaviour) through creative learning.

Outline syllabus

This is an indicative module outline only to give an indication of the sort of topics that may be covered. Actual sessions held may differ.

An outline of the syllabus includes:

An introduction to Images of Creativity
Creativity (in theory)
Creative Contexts
Fostering Curiosity
Introducing your assessment
Creative Processes
Learning from failure
Design Thinking
Creative Manifesto
Creative Paths

Learning outcomes

By the end of the module, students should be able to:

- Express complex and interdisciplinary ideas of 'Creativity'.
- Recognise the complexity of different disciplinary and practitioner notions of 'Creativity'.
- Identify and understand how creativity relates to different disciplines/contexts.
- Reflect on their own and others' experiences as participants in a creative and interdisciplinary learning process.
- Identify trans/ inter disciplinary issues, formulate questions and engage in creative problem-solving, including own independent research.
- Synthesise ideas imaginatively from a range of different disciplinary perspectives.

Indicative reading list

Bateson, P, and Martin,P. (2013) Play, playfulness, creativity and innovation, Cambridge, Cambridge University Press.

Bryan, R and Hämäläinen, M. (2018) The Art of Co-Creation, A Guidebook for Practitioners, London, Palgrave Macmillan.

Carlström, E. (2023) Collaborative Leadership and Innovation: Management, Strategy and Creativity, London, Routledge

Glăeanu, P, Tanggaard, L and Wegener, C. (Eds), (2023) Creativity – A New Vocabulary

Goller,I and Bessant, J. (2017) Creativity for Innovation Management, London, Routledge.

Hopkins, R. (2019) From what is to what if? Unleashing the power of imagination to create the future we want, London. Chelsea Green Publishing.

Ivcevic, Z, Hoffmann, J.D, & Kaufman, J.C. (Eds.) (2023) Cambridge Handbook of Creativity and Emotions. Cambridge University Press.

Kaufman, J and Sternberg, R. (Eds) (2019) Cambridge Handbook of Creativity, New York, Cambridge University Press.

Shorthose, J. and Maycroft, N. (2017) Where is creativity? A multidisciplinary approach. London: Routledge.

Sternberg, R. and Kaufman, J. (2018) The Nature of Human Creativity, London, Cambridge University Press.

Subject specific skills

Appreciate the value of understanding and experiencing different disciplinary approaches and perspectives on creativity, especially in relation to disciplinary interests.

Leverage a confidence and competence in creative behaviours / processes / practices for future employability, further study, organizational contexts and active citizenship.

Participate in creative activities and support the generation of original ideas and questions.

Transferable skills

Observe and reflect on their own / others' creative processes.

Communicate effectively / imaginatively with their peers / target audience.

Collaborate with others in a range of learning contexts.

Study

Study time

Type	Required
Lectures	10 sessions of 1 hour (7%)
Seminars	9 sessions of 1 hour (6%)
Online learning (independent)	10 sessions of 1 hour (7%)
Private study	48 hours (32%)
Assessment	73 hours (49%)
Total	150 hours

Private study description

Private Study.

Costs

No further costs have been identified for this module.

Assessment

You do not need to pass all assessment components to pass the module.

Assessment group A6

	Weighting	Study time
Individual Assignment	90%	65 hours
Film (6min) + 2000 words written assignment		
Participation	10%	8 hours

Feedback on assessment

Feedback will be provided via my.wbs.

Availability

Courses

This module is Optional for:

- UIBA-MN34 Law and Business Four Year (Qualifying Degree)
 - Year 3 of MN34 Law and Business Studies Four Year (Qualifying Degree)
 - Year 4 of MN34 Law and Business Studies Four Year (Qualifying Degree)
- UPHA-L1CA Undergraduate Economics, Psychology and Philosophy
 - Year 3 of L1CA Economics, Psychology and Philosophy
 - Year 3 of L1CC Economics, Psychology and Philosophy (Behavioural Economics Pathway)
 - Year 3 of L1CD Economics, Psychology and Philosophy (Economics with Philosophy Pathway)
 - Year 3 of L1CE Economics, Psychology and Philosophy (Philosophy and Psychology Pathway)
- UPHA-L1CB Undergraduate Economics, Psychology and Philosophy (with Intercalated Year)
 - Year 4 of L1CG Economics, Psychology and Philosophy (Behavioural Economics Pathway) (with Intercalated Year)
 - Year 4 of L1CH Economics, Psychology and Philosophy (Economics with Philosophy Pathway) (with Intercalated Year)
 - Year 4 of L1CJ Economics, Psychology and Philosophy (Philosophy and Psychology Pathway) (with Intercalated Year)

- Year 4 of L1CB Economics, Psychology and Philosophy (with Intercalated Year)
- Year 4 of L1CB Economics, Psychology and Philosophy (with Intercalated Year)
- Year 3 of UIBA-MN31 Undergraduate Law and Business Studies
- UIBA-MN32 Undergraduate Law and Business Studies
 - Year 3 of MN32 Law and Business Studies (Four-Year)
 - Year 4 of MN32 Law and Business Studies (Four-Year)
- UIBA-MN37 Undergraduate Law and Business Studies (Qualifying Degree) with Intercalated Year
 - Year 4 of MN37 Law and Business Studies (Qualifying Degree) with Intercalated Year
 - Year 5 of MN37 Law and Business Studies (Qualifying Degree) with Intercalated Year
- UIBA-MN36 Undergraduate Law and Business Studies with Intercalated Year (4+1)
 - Year 4 of MN36 Law and Business Studies with Intercalated Year (4+1)
 - Year 5 of MN36 Law and Business Studies with Intercalated Year (4+1)

This module is Unusual option for:

- UPHA-L1CA Undergraduate Economics, Psychology and Philosophy
 - Year 2 of L1CA Economics, Psychology and Philosophy
 - Year 3 of L1CA Economics, Psychology and Philosophy
- UPHA-V7ML Undergraduate Philosophy, Politics and Economics
 - Year 3 of V7ML Philosophy, Politics and Economics (Tripartite)
 - Year 3 of V7ML Philosophy, Politics and Economics (Tripartite)
 - Year 3 of V7ML Philosophy, Politics and Economics (Tripartite)

This module is Option list G for:

- UPHA-V7ML Undergraduate Philosophy, Politics and Economics
 - Year 2 of V7ML Philosophy, Politics and Economics (Tripartite)
 - Year 2 of V7ML Philosophy, Politics and Economics (Tripartite)
 - Year 2 of V7ML Philosophy, Politics and Economics (Tripartite)