

IB382-15 Project Management

24/25

Department

Warwick Business School

Level

Undergraduate Level 3

Module leader

Anna Michalska

Credit value

15

Module duration

10 weeks

Assessment

Multiple

Study location

University of Warwick main campus, Coventry

Description

Introductory description

This is an elective module available for WBS and non-WBS students.

Students to be able to participate in and/or lead project teams and use a variety of project management tools and frameworks to analyse business problems.

[Module web page](#)

Module aims

Students to be able to participate in and/or lead project teams and use a variety of project management tools and frameworks to analyse business problems.

Outline syllabus

This is an indicative module outline only to give an indication of the sort of topics that may be covered. Actual sessions held may differ.

Introduction to project management.
Project definition.
Project organization.

Stakeholder management.
Time planning.
Financial planning and control.
Risk management.
Project completion and review.

Learning outcomes

By the end of the module, students should be able to:

- Identify and classify project stakeholders and define strategies for interacting with them.
- Define the aims and objectives of a project and how they will be evaluated.
- Review the people issues of a project in a structured way, identify and characterise uncertainties and define strategies for managing them.
- Demonstrate implementation of a project in an organisation.
- Explain how to plan resources in the execution of a project.
- Explain how to prepare a project budget.
- Critically appraise the various project management techniques and principles.

Indicative reading list

- Atkinson, R. (1999) 'Project Management: Cost, time and quality, two best guesses and a phenomenon, its time to accept other success criteria' *IJoPM* 17(6):337-342
- Lilley, S., G. Lightfoot & P. Amaral M. N. (2004) *Representing Organization: Knowledge, Management, and the Information Age* Oxford: OUP
- Maylor, H. and Turner, N. (2022) *Project Management* (5th edn.) Harlow: Pearson
- Palmer, C. G. S. (1996) 'Risk Perception: An Empirical Study of the Relationship Between Worldview and the Risk Construct' *Risk Analysis* 16(5):717-723
- Rees-Caldwell, K. & A. H. Pinnington (2013) 'National culture differences in project management: Comparing British and Arab project managers' perceptions of different planning areas' *IJoPM* 31(2):212-227
- Slack, N., A. Brandon-Jones & R. Johnston (2013) *Operations Management* (7th edn.) Harlow: Pearson
- Slack, N., A. Brandon-Jones, R. Johnston & A. Betts (2015) *Operations and Process Management* (4th edn.) Harlow: Pearson
- Wadell, D. & A. S. Sohal (1998) 'Resistance: a constructive tool for change management' *Management Decision* 36(8):543-548
- Zwikael, O. & M. Ahn (2011) 'The Effectiveness of Risk Management: An Analysis of Project Risk Planning Across Industries and Countries' *Risk Analysis* 31(1):25-37

Subject specific skills

Use a system for planning and control of project progress. And justify their choices.
Carry out a network analysis.

Transferable skills

Demonstrate oral communication skills developed through case study discussion.
Demonstrate problem solving skills developed through analysing business problems.
Demonstrate group working skills through in class case study analysis.

Study

Study time

Type	Required
Lectures	10 sessions of 1 hour (7%)
Seminars	9 sessions of 1 hour (6%)
Online learning (independent)	10 sessions of 1 hour (7%)
Private study	49 hours (34%)
Assessment	67 hours (46%)
Total	145 hours

Private study description

Private Study.

Costs

No further costs have been identified for this module.

Assessment

You do not need to pass all assessment components to pass the module.

Assessment group A1

	Weighting	Study time	Eligible for self-certification
Participation	10%	7 hours	No
Participation in activities on a weekly basis via my.wbs			
Individual Assignment	90%	60 hours	Yes (extension)

Assessment group R2

	Weighting	Study time	Eligible for self-certification
Individual Assignment	100%		Yes (extension)

Feedback on assessment

Feedback via My.WBS.

Availability

Courses

This module is Optional for:

- UIBA-MN34 Law and Business Four Year (Qualifying Degree)
 - Year 3 of MN34 Law and Business Studies Four Year (Qualifying Degree)
 - Year 4 of MN34 Law and Business Studies Four Year (Qualifying Degree)
- UECA-3 Undergraduate Economics 3 Year Variants
 - Year 3 of L100 Economics
 - Year 3 of L116 Economics and Industrial Organization
- UECA-4 Undergraduate Economics 4 Year Variants
 - Year 4 of L103 Economics with Study Abroad
 - Year 4 of LM1H Economics, Politics & International Studies with Study Abroad
 - Year 4 of L114 Industrial Economics with Study in Europe
- Year 3 of UECA-LM1D Undergraduate Economics, Politics and International Studies
- Year 2 of UIPA-L8N1 Undergraduate Global Sustainable Development and Business
- Year 3 of UIBA-MN31 Undergraduate Law and Business Studies
- UIBA-MN32 Undergraduate Law and Business Studies
 - Year 3 of MN32 Law and Business Studies (Four-Year)
 - Year 4 of MN32 Law and Business Studies (Four-Year)
- UIBA-MN37 Undergraduate Law and Business Studies (Qualifying Degree) with Intercalated Year
 - Year 2 of MN37 Law and Business Studies (Qualifying Degree) with Intercalated Year
 - Year 5 of MN37 Law and Business Studies (Qualifying Degree) with Intercalated Year
- UIBA-MN35 Undergraduate Law and Business Studies with Intercalated Year (3+1)
 - Year 3 of MN35 Law and Business Studies with Intercalated Year (3+1)
 - Year 4 of MN35 Law and Business Studies with Intercalated Year (3+1)
- UIBA-MN36 Undergraduate Law and Business Studies with Intercalated Year (4+1)
 - Year 2 of MN36 Law and Business Studies with Intercalated Year (4+1)
 - Year 5 of MN36 Law and Business Studies with Intercalated Year (4+1)
- Year 4 of USTA-G300 Undergraduate Master of Mathematics,Operational Research,Statistics and Economics
- Year 3 of UMAA-GL11 Undergraduate Mathematics and Economics
- Year 4 of UECA-GL12 Undergraduate Mathematics and Economics (with Intercalated Year)

This module is Unusual option for:

- UPHA-L1CA Undergraduate Economics, Psychology and Philosophy
 - Year 2 of L1CA Economics, Psychology and Philosophy
 - Year 3 of L1CA Economics, Psychology and Philosophy
- Year 3 of UPHA-V7ML Undergraduate Philosophy, Politics and Economics

This module is Option list A for:

- Year 3 of UESA-HN12 BEng Engineering Business Management
- Year 3 of UESA-HN15 BEng Engineering Business Management
- Year 4 of UESA-HN13 BEng Engineering Business Management with Intercalated Year

This module is Option list B for:

- Year 3 of USTA-Y602 Undergraduate Mathematics, Operational Research, Statistics and Economics

This module is Option list G for:

- Year 2 of UPHA-V7ML Undergraduate Philosophy, Politics and Economics