

ET211-30 Culture and Interpersonal Relations

24/25

Department

Applied Linguistics

Level

Undergraduate Level 2

Module leader

Troy McConachy

Credit value

30

Module duration

20 weeks

Assessment

50% coursework, 50% exam

Study location

University of Warwick main campus, Coventry

Description

Introductory description

Why does intercultural misunderstanding occur in communication? Conversely, what do we need to know and do in order to be able to effectively build and maintain relationships across cultures? This module provides an introduction to the nature of the cultural expectations that shape how linguistic and non-linguistic behaviour is interpreted, how social attitudes shape our perceptions of self and other, and the various strategies by which rapport can be managed within the context of intercultural relations.

[Module web page](#)

Module aims

The aim of this module is to provide students with a critical understanding of concepts, theories and research findings associated with culture and interpersonal relations. They will collect and analyse a small amount of research data, and through the multidisciplinary design of the module, they will examine the strengths and weaknesses of different conceptual approaches. They will apply their conceptual analyses to the challenges of managing interpersonal relations in professional contexts.

The module will contribute primarily to the achievement of Course Aims #1 and #4, but will also contribute to #5 and #3:

#1: Provide a thorough grounding in theories and research findings related to intercultural interaction and linguistics;

#4: Enable students to analyse cross-linguistic features and contexts, and authentic cross-cultural and intercultural discourses using both quantitative and qualitative methods;

#5: Develop students' ability to use language sensitively and effectively in intercultural contexts;;

#3: Provide a solid foundation in relevant research skills and methods, both quantitative and qualitatively.

Outline syllabus

This is an indicative module outline only to give an indication of the sort of topics that may be covered. Actual sessions held may differ.

INTERCULTURAL PRAGMATIC PERSPECTIVES

Speech acts across cultures:

e.g. Requests, apologies, compliments, offers etc. in different languages and cultures

Communication styles across cultures:

e.g. high/low context, direct–indirect, emotional–restrained styles across cultures

Theories of relational management:

e.g. Politeness theory, face theory, rapport management theory, relational dialectics

CROSS-CULTURAL PSYCHOLOGY PERSPECTIVES

Personal relationships across cultures:

e.g. Relationship formation, sexual attitudes, family relations, friendships, work relations

Emotion in Social Relations

e.g. Emotional meaning across cultures, group & intergroup emotion, facial meaning across cultures, interpersonal emotion

Social change and interpersonal relations:

e.g. Impact of gradual social change, rapid social change, traumatic events

Learning outcomes

By the end of the module, students should be able to:

- Understand and explain key concepts, models and research findings on interpersonal relations in the fields of intercultural pragmatics and cross-cultural psychology. Communicate effectively and sensitively in English in mixed cultural groups; Work effectively with others in group tasks; Plan and manage time in projects; Use a range of tools and resources effectively in the preparation of course work.

Indicative reading list

Bowe, H. & Martin, K. (2007) Communication across Cultures. Cambridge: CUP.

Culpeper, J. (2011). Impoliteness. Using Language to cause Offence. Cambridge: CUP.

Domenici, K., & Littlejohn, S. W. (2006). Facework. Bridging Theory and Practice. Thousand Oaks: Sage.

Goodwin, R. (1999) *Personal Relationships across Cultures*. London: Routledge.

Goodwin, R. (2008) *Changing Relations. Achieving Intimacy in a Time of Social Transition*. Cambridge: CUP.

Parkinson, B., Fischer, A. H., & Manstead, A. S. R. (2005). *Emotion in Social Relations. Cultural, Group, and Interpersonal Processes*. Hove: Psychology Press.

Spencer-Oatey, H. (ed.) (2008) *Culturally Speaking. Culture, Communication and Politeness Theory*. 2nd edition. London: Continuum.

Wierzbicka, A. (1999). *Emotions across Languages and Cultures. Diversity and Universals*. Cambridge: CUP.

Zhu, Hua (ed.) (2011) *The Language and Intercultural Communication Reader*. London: Routledge.

Research element

Students engage deeply with empirical research articles and present critical analyses of articles with peers.

Interdisciplinary

This module pulls together theories, perspectives, and empirical studies from fields such as anthropology, social psychology, cross-cultural psychology, linguistics, and intercultural communication studies.

International

This module deals with theories and examples from multiple national, cultural, and linguistic contexts. The module also promotes active learning and intercultural reflection amongst a highly international cohort of students.

Subject specific skills

Understand and explain key concepts, models and research findings on interpersonal relations in the fields of intercultural pragmatics and cross-cultural psychology.

Design research instruments for collecting a small amount of data on culture and interpersonal relations;

Analyse research data on culture and interpersonal relations using relevant concepts and frameworks;

Apply conceptual and empirical insights to analyse challenges in managing interpersonal relations.

Transferable skills

Communicate effectively and sensitively in English in mixed cultural groups;

Work effectively with others in group tasks;

Use a range of tools and resources effectively in the preparation of course work;

Understand the different ways in which people communicate and how this can affect interpersonal relations;

Critically evaluate key concepts, models and research findings associated with culture and interpersonal relations.

Study

Study time

Type	Required
Lectures	18 sessions of 2 hours (12%)
Seminars	18 sessions of 1 hour (6%)
Other activity	4 hours (1%)
Private study	242 hours (81%)
Total	300 hours

Private study description

Reading subject materials, homework tasks, assignments and revision.

Other activity description

Revision sessions

Costs

No further costs have been identified for this module.

Assessment

You do not need to pass all assessment components to pass the module.

Assessment group C6

	Weighting	Study time	Eligible for self-certification
3000 word assignment	50%		Yes (extension)
Online Examination	50%		No
~Platforms - AEP			

- Online examination: No Answerbook required

Feedback on assessment

Written feedback on the assignment will be provided on the Centre's standard feedback sheets, which conform to Faculty regulations. This will include both summary and detailed feedback. Where appropriate, additional feedback may be provided via personal meetings with the tutor.

[Past exam papers for ET211](#)

Availability

Courses

This module is Core for:

- Year 2 of UETA-X3Q5 Undergraduate Language, Culture and Communication
- Year 2 of UETA-X3Q8 Undergraduate Language, Culture and Communication (with Intercalated Year)
- Year 2 of UETA-Q1A9 Undergraduate Linguistics with Arabic (with Intercalated Year)
- Year 2 of UETA-Q1A7 Undergraduate Linguistics with Chinese (with Intercalated Year)
- Year 2 of UETA-Q1R1 Undergraduate Linguistics with French
- Year 2 of UETA-Q1A1 Undergraduate Linguistics with French (with Intercalated Year)
- Year 2 of UETA-Q1R2 Undergraduate Linguistics with German
- Year 2 of UETA-Q1A2 Undergraduate Linguistics with German (with Intercalated Year)
- Year 2 of UETA-Q1A8 Undergraduate Linguistics with Japanese (with Intercalated Year)
- Year 2 of UETA-Q1A6 Undergraduate Linguistics with Russian (with Intercalated Year)
- Year 2 of UETA-Q1A4 Undergraduate Linguistics with Spanish (with Intercalated Year)

This module is Core option list G for:

- Year 2 of ULNA-R9Q2 Undergraduate Modern Languages with Linguistics