WM958-15 Strategic Thinking in the Supply Chain

23/24

Department
  WMG
Level
  Taught Postgraduate Level
Module leader
  Angela Clarke
Credit value
  15
Module duration
  1 week
Assessment
  Multiple
Study location
  University of Warwick main campus, Coventry

Description

Introductory description

The purpose of this module is to help participants analyse and discuss how good strategic decisions are made and to help them effectively apply their learning in the workplace. The context and most of the examples for the module are rooted in Supply Chain. However, the skills you will develop are generally applicable to business.

Module aims

The module has two broad aims:
STSC is the first module in SCLP and it aims to 'signpost' the other modules so that you can begin to see the coherence of the course as a whole. Firstly, it will demonstrate that strategy is a complex but essential activity for business – and personal - success. Participants will see that strategy is a collaborative process which is only meaningful when hard choices are faced, decisions made and actions taken.

Secondly, the module provides a foundation for further study for those working in or closely with supply chains.

Outline syllabus

This is an indicative module outline only to give an indication of the sort of topics that may be covered. Actual sessions held may differ.

The objectives are achieved by considering how various elements contribute to good strategy:

1. A structured methodology to develop and implement strategy
2. Knowledge in selected fields relevant to supply chain strategy
3. The necessity of collaborating and consulting with others to develop and successfully implement a strategy.

Learning outcomes

By the end of the module, students should be able to:

- Explain the role of a business strategy, and its relationship with organisational vision, mission, values and culture, and in particular consider the role of the supply chain in delivering corporate objectives
- Critique and/or develop sources of competitive advantage, in relation to the external and internal factors that affect a business
- Analyse the interface between different parts of an organisation, appreciate the expectations of stakeholders both inside and outside of the organisation, and recommend how to manage them.
- Interpret, critically evaluate and apply appropriate strategy theories, tools and techniques to issues in the learner's workplace
- Create a business strategy and implementation plan for a part of the organisation in which the learner works and propose how this will deliver tangible benefit to the business.

Indicative reading list

View reading list on Talis Aspire

Subject specific skills

Knowledge and application of the following:
Strategic Thinking,
Strategy Development
Strategy Implementation Planning
Product Positioning,
Supply Chain Strategy,
Emerging Technologies
Critical Thinking and Analysis

Transferable skills

Collaborative Working,
Team Working,

Cultural Awareness,
Critical Thinking and Analysis,
Academic Writing Skills,

Study

Study time

Type	Required
Lectures	30 sessions of 1 hour (20%)
Seminars	10 sessions of 1 hour (7%)
Work-based learning	20 sessions of 1 hour (13%)
Assessment	90 hours (60%)
Total	150 hours

Private study description

No private study requirements defined for this module.

Costs

No further costs have been identified for this module.

Assessment

You must pass all assessment components to pass the module.

Assessment group A1

	Weighting	Study time
Post Module Assignment	50%	45 hours

A written assignment of 3000 words requiring the critical discussion of concepts and frameworks introduced in the module, and their application to the real world environment, which demonstrate the achievement of the learning outcomes.
Resubmission is 6000 words.

Video Log	30%	30 hours

The 10 minute max. Video Log (VLOG) is each participant's summary and reflection on a particular application within their work area.

In module presentation	20%	15 hours

	Weighting	**Study time**

The in-module presentation comprises of classroom, collaborative working and independent working which is pulled together in a presentation to an academic representative at the end of the week.

Assessment group R

	Weighting	**Study time**
Post Module Assignment	100%	

A written assignment of 3000 words (+-500 words) requiring the critical discussion of concepts and frameworks introduced in the module, and their application to the real world environment, which demonstrate the achievement of the learning outcomes.

Feedback on assessment

Written feedback of approximately 150-250 words will be provided for the Post Module Assignment and the Vlog within a four week period after the date of submission. This feedback will be focussed upon the strengths and weaknesses of the work with regard to the module learning objectives and the post-module assignment marking guidelines. Suggestions for improvement will also be provided.

Availability

There is currently no information about the courses for which this module is core or optional.