

IB9Y2-15 Behavioural Finance

23/24

Department

Warwick Business School

Level

Taught Postgraduate Level

Module leader

Constantinos Antoniou

Credit value

15

Module duration

9 weeks

Assessment

10% coursework, 90% exam

Study location

University of Warwick main campus, Coventry

Description

Introductory description

Standard Economic theories typically assume that agents are rational, making the best choices in every possible situation. Such models make very clear predictions about how financial markets should behave. However, over the past decades, a large volume of empirical evidence has been amassed that is inconsistent with these predictions, known as market anomalies. What are these "rational" theories missing? Behavioural Finance is a particular research program, which tackles this question by incorporating into financial theories more reasonable assumptions about the behaviour of economic agents, motivated by findings in the field of psychology. This module is an introduction into this vibrant and rapidly expanding field.

[Module web page](#)

Module aims

We will first define what economists usually mean by the term rationality. Then we will discuss in detail some of the key ways that peoples' behaviour can deviate from this definition, and how these deviations can provide an explanation for many of the anomalies we observe in financial markets. The aims of the module are to provide students with good knowledge of:

- i) behavioural economics;
- ii) empirical "anomalies" observed in financial markets, and behavioural explanations of these

anomalies

iii) limits to arbitrage

Outline syllabus

This is an indicative module outline only to give an indication of the sort of topics that may be covered. Actual sessions held may differ.

Decision Heuristics

Limits to Arbitrage

Prospect Theory

Ambiguity

Investor Overconfidence

Investor Sentiment

The module primarily concentrates on the psychological motivations that underlie financial decisions and their aggregate implications. In some cases, these motivations could be contrasted with ethical practice with regards to stakeholders and the financial system as a whole.

Learning outcomes

By the end of the module, students should be able to:

- Demonstrate a comprehensive understanding of Prospect Theory - the value of alternative paradigms based on psychological and social forces for decision making in finance
- Demonstrate a comprehensive understanding of the importance of the distinction between risk and uncertainty
- Demonstrate a comprehensive understanding of the limitations of arbitrage as a force for bringing about efficient pricing.
- Critically interpret so-called anomalies in asset pricing
- Understand and synthesise market phenomena from a behavioural perspective

Indicative reading list

Montier, James Behavioural Finance, Wiley 2002.

Shleifer, Andrei Inefficient Markets, Oxford University Press 2000.

Subject specific skills

Evaluate evidence for pricing anomalies

Build models that incorporate behavioural characteristics.

Appreciate and evaluate the implications of heterogeneity in financial markets.

Transferable skills

Written communication

Exercise initiative and personal responsibility

Study

Study time

Type	Required
Lectures	9 sessions of 1 hour (12%)
Seminars	8 sessions of 1 hour (11%)
Other activity	9 hours (12%)
Private study	50 hours (66%)
Total	76 hours

Private study description

Self-study includes preparation for assessments and pre-reading for lectures and seminars

Other activity description

1 hr per week will be either a face to face lecture or asynchronous tasks with either online or face-to-face support

Costs

No further costs have been identified for this module.

Assessment

You do not need to pass all assessment components to pass the module.

Assessment group D3

	Weighting	Study time	Eligible for self-certification
Assessment component			
Class Participation	10%	8 hours	No
Class participation via online quizzes			

Reassessment component is the same

Assessment component

On-campus Examination 90% 66 hours No

- Answerbook Pink (12 page)
- Students may use a calculator

Reassessment component is the same

Feedback on assessment

Feedback via My.WBS

[Past exam papers for IB9Y2](#)

Availability

Courses

This module is Optional for:

- Year 1 of TIBS-N4N3 MSc in Accounting and Finance
- Year 1 of TIBS-N300 MSc in Finance
- Year 1 of TECS-C8P8 Postgraduate Taught Behavioural and Economics Science (Economics Track)
- Year 1 of TECA-L1P6 Postgraduate Taught Economics
- Year 1 of TECA-L1P7 Postgraduate Taught Economics and International Financial Economics
- Year 1 of TIBS-LN1J Postgraduate Taught Finance and Economics
- Year 1 of TIBS-N3G1 Postgraduate Taught Financial Mathematics