

IB312-30 Project

23/24

Department

Warwick Business School

Level

Undergraduate Level 3

Module leader

Sue Newell

Credit value

30

Module duration

20 weeks

Assessment

Multiple

Study location

University of Warwick main campus, Coventry

Description

Introductory description

This is an elective module available for WBS Students.

This course offers students an opportunity to plan and carry out an in-depth study of a limited topic in which they are interested.

On successful completion of the course, students will have acquired:

1. A deeper or more extensive knowledge of a particular topic.
2. Research skills.
3. Report writing skills.

[Module web page](#)

Module aims

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Outline syllabus

This is an indicative module outline only to give an indication of the sort of topics that may be covered. Actual sessions held may differ.

- Overview of methodologies used in business research (that will be followed up with supervisor in relation to specific methods chosen for project).
- Overview of writing a project.
- Review of progress at the start of term 2.
- Presentations at the end of term 2.

Learning outcomes

By the end of the module, students should be able to:

- Demonstrate the ability to explore a topic of their own choosing in depth by means of independent research.
- To apply their critical judgement.
- Use skills in project management, critical discrimination and a sense of proportion in evaluating data and evidence for a substantial project.
- Develop an understanding of the empirical and theoretical literature bearing on their chosen project.
- Understand research methodology.
- Have a thorough understanding of their research findings.
- Ability to identify relevant data.
- Ability to classify and synthesise data.
- In-depth knowledge of the topic selected.

Indicative reading list

Traditional research methods bibliography, e.g. Gray (2013) *Doing Research in the Real World*. Bell, E., Bryman, A. and Harley, B. (2019). *Business research methods* 5th ed. Oxford ; New York : Oxford University Press.

Dawson, C. (2020). *A-Z of digital research methods*. E-book.

Eden, L., Bernhard Nielsen, B., and Verbeke, A. (2020). *Research Methods in International Business*. E-book.

Hair, J. (2016). *Essentials of business research*. E-book.

Research element

This module provides students with the opportunity to select a topic and carry out in-depth research. They will learn about research methodology, how to identify relevant data. It will result in a presentation and project.

Subject specific skills

Develop the ability to pursue independent research.

Ability to formulate a suitable research question and be able to identify appropriate methods for addressing the question.

Selection and application of appropriate research methods.

Selection of appropriate explanatory theories and their application to data.

Practise the representation of research findings.

Transferable skills

Organise and manage their time to an independent research project.

Organise and write an extended piece of research work of their own using arguments effectively.

Appropriate application of bibliographic search to find data and analysis.

Apply problem-solving skills in a supervised research situation.

Develop written communication skills by completing draft chapters and the final dissertation for summative assessment.

Practice communication skills by discussing progress with the Supervisor and making best use of the consultation meetings by using email and supervisory face to face meetings to communicate with the Supervisor.

Learning, planning, organisation and time management by planning work to meet a set of pre-determined deadlines and preparing for meetings with the Supervisor and observing strict deadlines and schedules.

Showing initiative by exploring a range of data sources including fieldwork and data search and establishing the relevance of this data for the dissertation topic.

Demonstrating adaptability through learning to analyse data and/or undertake field research in a non-structured way.

Ability to present research findings to an audience and answer questions about research.

Study

Study time

Type	Required
Lectures	3 sessions of 2 hours (5%)
Project supervision	10 sessions of 1 hour (8%)
Private study	106 hours (87%)
Total	122 hours

Private study description

Private Study.

Costs

No further costs have been identified for this module.

Assessment

You do not need to pass all assessment components to pass the module.

Assessment group A3

	Weighting	Study time
Project (30 CATS)	90%	160 hours
Presentation (30 CATS)	10%	18 hours

Assessment group R1

	Weighting	Study time
Project (30 CATS)	100%	

Feedback on assessment

Feedback via My.WBS

Availability

Courses

This module is Optional for:

- UPHA-L1CA Undergraduate Economics, Psychology and Philosophy
 - Year 3 of L1CA Economics, Psychology and Philosophy
 - Year 3 of L1CC Economics, Psychology and Philosophy (Behavioural Economics Pathway)
 - Year 3 of L1CD Economics, Psychology and Philosophy (Economics with Philosophy Pathway)
 - Year 3 of L1CE Economics, Psychology and Philosophy (Philosophy and Psychology Pathway)
- UPHA-L1CB Undergraduate Economics, Psychology and Philosophy (with Intercalated Year)
 - Year 4 of L1CG Economics, Psychology and Philosophy (Behavioural Economics Pathway) (with Intercalated Year)
 - Year 4 of L1CH Economics, Psychology and Philosophy (Economics with Philosophy Pathway) (with Intercalated Year)
 - Year 4 of L1CJ Economics, Psychology and Philosophy (Philosophy and Psychology Pathway) (with Intercalated Year)
 - Year 4 of L1CB Economics, Psychology and Philosophy (with Intercalated Year)

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