

# IB145-15 CORE: Foundations, Skills and Debates

**23/24**

**Department**

Warwick Business School

**Level**

Undergraduate Level 1

**Module leader**

Bo Kelestyn

**Credit value**

15

**Module duration**

10 weeks

**Assessment**

Multiple

**Study location**

University of Warwick main campus, Coventry

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## Description

### Introductory description

The module's aims are as follows:

- Ensure students are appropriately taught and supported in developing key academic and professional skills from the start of their first year, to ensure meaningful subsequent skills progression, in line with QAA and course learning outcomes;
- Familiarise students with key skills, such as teamwork, presentation, creativity and complex problem solving, analysis, research, critical thinking and debate, and allow them to put these to practice in supported learning environment, to ensure learning is embedded;
- Introduce students immediately to the culture of academy and higher education, including appreciation of multiple theoretical and disciplinary perspectives, historical development of ideas, assumptions and limitations inherent in different views, and tools for making sense of complex ideas;
- Familiarise students with an appreciation of the inter-disciplinary nature of management and business studies by exploring the same business/ management issue from different disciplinary perspectives.

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## Outline syllabus

This is an indicative module outline only to give an indication of the sort of topics that may be covered. Actual sessions held may differ.

N/A.

## Learning outcomes

By the end of the module, students should be able to:

- Appreciate and understand major theoretical foundations of the fields of business and management, which address foundational disciplinary questions.
- To consider the ways in which digital technology is influencing business generally and the nature of work specifically
- Demonstrate the ability to analytically examine a question, conduct research to validate and construct an argument, and apply critical thinking.

## Indicative reading list

Academic references:

Cunliffe, A. A very short, fairly interesting and reasonably cheap book about management.

Kiron, D., Kruschwitz, N., Haanaes, K., von Streng Velken, I. (2012). Sustainability nears a tipping point. MIT Sloan Management Review, 53, 2, 69-74.

Westerman, G., Bonnet, D., and McAfee, A. (2019). The nine elements of digital transformation. MIT Sloan Management Review, 60, 2, 8-13.

Leclercq-Vandelannoitte, A. (2017). An ethical perspective on emerging forms of ubiquitous IT-based control. *Journal of Business Ethics*, 142, 1, 139-154.

Butler, H.A., Pentoney, C. and Bong, M.P. (2017). 'Predicting real-world outcomes: Critical thinking ability is a better predictor of life decisions than intelligence', *Thinking Skills and Creativity*, 25: 38-46.

Cottrell, S. *Critical thinking skills: Developing effective analysis and argument*. Palgrave Study Skills.

Eales-Reynolds et al. (2013) *Critical thinking Skills for Education Students*. Surrey: Trotman.

Heinrichs, J. (2017) *Thank you for Arguing: What Cicero, Shakespeare and The Simpsons can Teach us About the Art of Persuasion*. London: Penguin, Random House.

Weston, A, (2009) *Rulebook for Arguments*. Indianapolis: Hackett.

## Subject specific skills

Successfully manage working in teams, which involves self-reflection, ability to negotiate with others, and constructively deal with conflict.

## Transferable skills

Demonstrate an ability to work with colleagues in a multicultural and diverse setting.

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## Study

### Study time

Type	Required
Lectures	10 sessions of 2 hours (13%)
Seminars	9 sessions of 1 hour (6%)
Private study	47 hours (31%)
Assessment	74 hours (49%)
Total	150 hours

### Private study description

Private Study.

### Costs

No further costs have been identified for this module.

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## Assessment

You do not need to pass all assessment components to pass the module.

### Assessment group A3

	Weighting	Study time	Eligible for self-certification
Participation	10%	9 hours	Yes (extension)
Participation in activities on a weekly basis via my.wbs			
Individual Assignment	50%	36 hours	Yes (extension)
Group Presentation	30%	22 hours	No
Group Presentation - video submission.			
Individual Essay	10%	7 hours	Yes (extension)

### Assessment group R1

	Weighting	Study time	Eligible for self-certification
Individual Assignment	30%		Yes (extension)
Individual Assignment	70%		Yes (extension)

### Feedback on assessment

Informal/formative feedback in seminars, written formative feedback for practice debates.

Summative written feedback following assessed group debate, formative feedback for individual analytical essay.

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## Availability

## Courses

This module is Core for:

- Year 1 of UIBA-N20B BSc in Management
- Year 1 of UIBA-N400 Undergraduate Accounting and Finance
- UIBA-N404 Undergraduate Accounting and Finance (with Foundation Year and Placement/Undergraduate Partnership Programme)
  - Year 2 of N4N7 Accounting and Finance (Foundation Year and Intercalated)
  - Year 2 of N404 Accounting and Finance (Foundation Year and Placement)
  - Year 2 of N405 Accounting and Finance (Foundation Year and UPP)
  - Year 2 of N403 Accounting and Finance (with Foundation Year)
- UIBA-N401 Undergraduate Accounting and Finance (with Placement Year/Undergraduate Partnership Programme)
  - Year 1 of N401 Accounting and Finance (Placement)
  - Year 1 of N402 Accounting and Finance (Undergraduate Partnership Programme)

- Year 1 of UIBA-N20F Undergraduate International Management
- UIBA-N20J Undergraduate Management (with Foundation Year and Placement Year/Undergraduate Partnership Programme)
  - Year 2 of N20J Management (Foundation Year and Placement)
  - Year 2 of N20K Management (Foundation Year and UPP)
  - Year 2 of N23H Management with Digital Business (with Foundation Year and Placement Year)
  - Year 2 of N23J Management with Entrepreneurship (with Foundation Year and Placement Year)
  - Year 2 of N23G Management with Finance (with Foundation Year and Placement Year)
  - Year 2 of N255 Management with Marketing (with Foundation Year and Placement Year)
- UIBA-N20E Undergraduate Management (with Foundation Year)
  - Year 2 of N20E Management (with Foundation Year)
  - Year 2 of N23N Management with Accounting (with Foundation Year and Placement Year)
  - Year 2 of N23M Management with Accounting (with Foundation Year)
  - Year 2 of N23E Management with Digital Business (with Foundation Year)
  - Year 2 of N23F Management with Entrepreneurship (with Foundation Year)
  - Year 2 of N23D Management with Finance (with Foundation Year)
  - Year 2 of N252 Management with Marketing
  - Year 2 of N254 Management with Marketing (with Foundation Year)
  - Year 2 of N23P Management with Strategy and Organisation (with Foundation Year)
- Year 1 of UIBA-N20C Undergraduate Management (with Placement Year/Undergraduate Partnership Programme)