IB9HY-15 Research Methods

22/23

Department
Warwick Business School
Level
Taught Postgraduate Level
Module leader
Yang Yang
Credit value
15
Module duration
2 weeks
Assessment
100% coursework
Study location
University of Warwick main campus, Coventry

Description

Introductory description

The main aim of this module is to help students with the development of their MSc Dissertation.

Module web page

Module aims

Students will learn how to identify theoretical or practical issues in the field by exploring their chosen research area, developing their research questions, and designing a solid dissertation project. Students will be exposed to a broad range of research design options used in the field, which will enable them to put together their own proposal for their dissertation project.

Outline syllabus

This is an indicative module outline only to give an indication of the sort of topics that may be covered. Actual sessions held may differ.

- Session 1 – Research Design and the Literature
  Introduction to research paradigms, research design, and doing a Literature Review
- Session 2: Research Data

Qualitative data collection and analysis methods, quantitative data collection and analysis and web-based data collection
- Session 3 & 4: Individual Proposal Development Work
- Session 5: Writing up

Learning outcomes

By the end of the module, students should be able to:

- Demonstrate comprehensive understanding of the research traditions, research design and underlying principles of quantitative and qualitative research
- Demonstrate comprehensive understanding of the key data generation methods in the field
- Demonstrate sophisticated critical analysis skills.

Indicative reading list

Reading lists can be found in Talis

Research element

This is a research methods module

Subject specific skills

Identify and evaluate the most appropriate research method(s) to address a particular research question(s)

Transferable skills

Written communication

Study

Study time

Type	Required
Lectures	5 sessions of 6 hours (38%)
Private study	48 hours (62%)
Total	78 hours

Private study description

Private study to include preparation for lectures and guided reading

Costs

No further costs have been identified for this module.

Assessment

You do not need to pass all assessment components to pass the module.

Assessment group A3

	Weighting	Study time	Eligible for self-certification
Assessment component			
Individual Research Proposal for dissertation Dissertation plan	70%	50 hours	Yes (extension)
Reassessment component			
Viva			No
Assessment component			
Individual proposal development work 1000 words.	30%	22 hours	Yes (extension)
Reassessment component is the same			

Feedback on assessment

Written feedback

Availability

Courses

Course availability information is based on the current academic year, so it may change.
This module is Optional for:

- Year 1 of TIBS-G5N4 Postgraduate Taught Management of Information Systems and Digital Innovation