IB312-30 Project

22/23

Department
Warwick Business School
Level
Undergraduate Level 3
Module leader
Sue Newell
Credit value
30
Module duration
20 weeks
Assessment
Multiple
Study location
University of Warwick main campus, Coventry

Description

Introductory description

This is an elective module available for WBS Students.

This course offers students an opportunity to plan and carry out an in-depth study of a limited topic in which they are interested.
On successful completion of the course, students will have acquired:

1. A deeper or more extensive knowledge of a particular topic.
2. Research skills.
3. Report writing skills.

[Module web page](#)

Module aims

This course offers students an opportunity to plan and carry out an in-depth study of a limited topic in which they are interested.
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3. Report writing skills.

Outline syllabus

This is an indicative module outline only to give an indication of the sort of topics that may be covered. Actual sessions held may differ.

- Overview of methodologies used in business research (that will be followed up with supervisor in relation to specific methods chosen for project).
- Overview of writing a project.
- Review of progress at the start of term 2.
- Presentations at the end of term 2.

Learning outcomes

By the end of the module, students should be able to:

- Demonstrate the ability to explore a topic of their own choosing in depth by means of independent research.
- To apply their critical judgement.
- Use skills in project management, critical discrimination and a sense of proportion in evaluating data and evidence for a substantial project.
- Develop an understanding of the empirical and theoretical literature bearing on their chosen project.
- Understand research methodology.
- Have a thorough understanding of their research findings.
- Ability to identify relevant data.
- Ability to classify and synthesise data.
- In-depth knowledge of the topic selected.

Indicative reading list

Traditional research methods bibliography, e.g. Gray (2013) Doing Research in the Real World.
Bell, E., Bryman, A. and Harley, B. (2019). Business research methods 5th ed. Oxford ; New York : Oxford University Press.
Dawson, C. (2020). A-Z of digital research methods. E-book.
Eden, L., Bernhard Nielsen, B., and Verbeke, A. (2020). Research Methods in International Business. E-book.
Hair, J. (2016). Essentials of business research. E-book.

Research element

This module provides students with the opportunity to select a topic and carry out in-depth research. They will learn about research methodology, how to identify relevant data. It will result in a presentation and project.

Subject specific skills

Develop the ability to pursue independent research.
Ability to formulate a suitable research question and be able to identify appropriate methods for addressing the question.
Selection and application of appropriate research methods.
Selection of appropriate explanatory theories and their application to data.
Practise the representation of research findings.

Transferable skills

Organise and manage their time to an independent research project.
Organise and write an extended piece of research work of their own using arguments effectively.
Appropriate application of bibliographic search to find data and analysis.
Apply problem-solving skills in a supervised research situation.
Develop written communication skills by completing draft chapters and the final dissertation for summative assessment.
Practice communication skills by discussing progress with the Supervisor and making best use of the consultation meetings by using email and supervisory face to face meetings to communicate with the Supervisor.
Learning, planning, organisation and time management by planning work to meet a set of pre-determined deadlines and preparing for meetings with the Supervisor and observing strict deadlines and schedules.
Showing initiative by exploring a range of data sources including fieldwork and data search and establishing the relevance of this data for the dissertation topic.
Demonstrating adaptability through learning to analyse data and/or undertake field research in a non-structured way.
Ability to present research findings to an audience and answer questions about research.

Study

Study time

Type	Required
Lectures	3 sessions of 2 hours (2%)
Project supervision	10 sessions of 1 hour (3%)
Private study	106 hours (35%)
Assessment	178 hours (59%)
Total	300 hours

Private study description

Private Study.

Costs

No further costs have been identified for this module.

Assessment

You do not need to pass all assessment components to pass the module.

Assessment group A3

	Weighting	Study time
Project (30 CATS)	90%	160 hours
Presentation (30 CATS)	10%	18 hours

Assessment group R1

	Weighting	Study time
Project (30 CATS)	100%	

Feedback on assessment

Feedback via My.WBS

Availability

Courses

This module is Optional for:

- UIBA-N20B BSc in Management
  - Year 3 of N20B Management
  - Year 3 of N20B Management
  - Year 3 of N23K Management with Accounting
  - Year 3 of N234 Management with Digital Innovation
  - Year 3 of N235 Management with Entrepreneurship
  - Year 3 of N232 Management with Finance
  - Year 3 of N252 Management with Marketing
  - Year 3 of N23L Management with Strategy and Organisation
- UIBA-MN3C Law and Business Four Year (Qualifying Degree)
  - Year 3 of MN3C Law and Business Four Year (Qualifying Degree)
  - Year 4 of MN3C Law and Business Four Year (Qualifying Degree)
- Year 3 of UIBA-N400 Undergraduate Accounting and Finance
- UIBA-N404 Undergraduate Accounting and Finance (with Foundation Year and Placement/Undergraduate Partnership Programme)
  - Year 5 of N404 Accounting and Finance (Foundation Year and Placement)

- ○ Year 5 of N405 Accounting and Finance (Foundation Year and UPP)
- ○ Year 5 of N403 Accounting and Finance (with Foundation Year)
- Year 4 of UIBA-N403 Undergraduate Accounting and Finance (with Foundation Year)
- UIBA-N401 Undergraduate Accounting and Finance (with Placement Year/Undergraduate Partnership Programme)
  - ○ Year 4 of N401 Accounting and Finance (Placement)
  - ○ Year 4 of N402 Accounting and Finance (Undergraduate Partnership Programme)
- Year 4 of UIBA-N1RA Undergraduate International Business with French
- Year 4 of UIBA-N1RB Undergraduate International Business with German
- Year 4 of UIBA-N1RC Undergraduate International Business with Italian
- Year 4 of UIBA-N1RD Undergraduate International Business with Spanish
- UIBA-N20F Undergraduate International Management
  - ○ Year 4 of N20F International Management
  - ○ Year 4 of N20F International Management
  - ○ Year 4 of N20S International Management (with Accounting)
  - ○ Year 4 of N20T International Management (with Chinese)
  - ○ Year 4 of N20N International Management (with Digital Innovation)
  - ○ Year 4 of N20P International Management (with Entrepreneurship)
  - ○ Year 4 of N20M International Management (with Finance)
  - ○ Year 4 of N20U International Management (with French)
  - ○ Year 4 of N20L International Management (with Marketing)
  - ○ Year 4 of N20V International Management (with Spanish)
  - ○ Year 4 of N20W International Management (with Strategy and Organisation)
  - ○ Year 4 of N20E Management (with Foundation Year)
  - ○ Year 4 of N234 Management with Digital Innovation
- Year 3 of UIBA-MN3A Undergraduate Law and Business Studies
- UIBA-N20J Undergraduate Management (with Foundation Year and Placement Year/Undergraduate Partnership Programme)
  - ○ Year 5 of N20J Management (Foundation Year and Placement)
  - ○ Year 5 of N20K Management (Foundation Year and UPP)
  - ○ Year 5 of N23H Management with Digital Innovation (with Foundation Year and Placement Year)
  - ○ Year 5 of N23J Management with Entrepreneurship (with Foundation Year and Placement Year)
  - ○ Year 5 of N23G Management with Finance (with Foundation Year and Placement Year)
  - ○ Year 5 of N255 Management with Marketing (with Foundation Year and Placement Year)
- UIBA-N20E Undergraduate Management (with Foundation Year)
  - ○ Year 4 of N20E Management (with Foundation Year)
  - ○ Year 4 of N23N Management with Accounting (with Foundation Year and Placement Year)
  - ○ Year 4 of N23M Management with Accounting (with Foundation Year)
  - ○ Year 4 of N23E Management with Digital Innovation (with Foundation Year)
  - ○ Year 4 of N23F Management with Entrepreneurship (with Foundation Year)
  - ○ Year 4 of N23D Management with Finance (with Foundation Year)

- - Year 4 of N254 Management with Marketing (with Foundation Year)
  - Year 4 of N23P Management with Strategy and Organisation (with Foundation Year)
- UIBA-N20C Undergraduate Management (with Placement Year/Undergraduate Partnership Programme)
  - Year 4 of N20M International Management (with Finance)
  - Year 4 of N20B Management
  - Year 4 of N20D Management (Undergraduate Partnership Programme)
  - Year 4 of N20C Management (with Placement Year)
  - Year 4 of N20Q Management with Accounting (with Placement Year)
  - Year 4 of N236 Management with Digital Innovation (with Placement Year)
  - Year 4 of N237 Management with Entrepreneurship (with Placement Year)
  - Year 4 of N232 Management with Finance
  - Year 4 of N233 Management with Finance (with Placement Year)
  - Year 4 of N253 Management with Marketing (with Placement Year)
  - Year 4 of N20R Management with Strategy and Organisation (with Placement Year)