IB012-15 Maths for Management

22/23

Department

Warwick Business School

Level

Foundation

Module leader

Katy Hoad

Credit value

15

Module duration

10 weeks

Assessment

Multiple

Study location

University of Warwick main campus, Coventry

Description

Introductory description

N/A.

Module web page

Module aims

To equip students with the mathematical knowledge and skills necessary for successful subsequent degree-level study in Management.

To develop in students a critical awareness of the power of mathematical tools for business situations, and an appreciation of both their scope and limitations.

To equip students with the skills to interpret, report and critically appraise mathematical information.

To encourage students to take responsibility for their own learning, and to evaluate their own development.

Specific aims of the mathematics component of the module are:

- 1. To equip students with the mathematical foundations for successful completion of a WBS Management degree.
- 2. To develop in students the ability to apply logical reasoning to the solution of structured problems, to recognise incorrect reasoning and to generalise arguments.

Outline syllabus

This is an indicative module outline only to give an indication of the sort of topics that may be covered. Actual sessions held may differ.

Mathematics:

- Algebra and inequalities.
- · Exponentials and logarithms.
- · Graphs.
- · Differentiation.
- · Sequencies and series.
- Interpreting and reporting mathematical information (running through the term).

Learning outcomes

By the end of the module, students should be able to:

- Solve mathematical problems to a good standard that will support their continued degree learning (e.g. GCSE grade A* and some AS-level material).
- · Quantitative understanding and confidence.
- Being able to express clear logical (Maths) arguments and calculations.

Indicative reading list

Barnett R, Ziegler M & Byleen K (2011) College Maths for Business, Economics, Life Sciences and Social Sciences (12th ed., Pearson).

Croft A & Davison R (2010) Foundation Maths (5th ed., Pearson).

Lial M, Hungerford T & Halcomb J (2013) Mathematics with Applications (10th ed., Pearson).

Subject specific skills

Understand and be able to solve problems involving functions, algebra, graphs, series and sequences.

Transferable skills

Ability to solve problems and express Maths clearly and correctly. Increased quantitative confidence.

Study

Study time

Type	Required
J 1	

Lectures 10 sessions of 4 hours (27%)

Private study 44 hours (29%) Assessment 66 hours (44%)

Total 150 hours

Private study description

Private Study.

Costs

No further costs have been identified for this module.

Assessment

You do not need to pass all assessment components to pass the module.

Assessment group D

	Weighting	Study time
Class Test	10%	7 hours
Locally Timetabled Examination	90%	59 hours

Assessment group R

	Weighting	Study time
In-person Examination - Resit	100%	

- Answerbook Pink (12 page)
- Graph paper
- · Students may use a calculator

Feedback on assessment

Ongoing feedback provided orally and otherwise as appropriate in classes, via class work. Full solutions provided for structured exercises to allow students to see how successful they were at practicing the techniques. Students will also be directed towards self-assessment exercises for further practice outside of formal contact hours and these will have full solutions and feedback. Full feedback will be provided on the class test so students can gauge their progress. Full feedback will be provided for the exam.

Availability

There is currently no information about the courses for which this module is core or optional.