

WM931-15 Data Science & Machine Learning

21/22

Department

WMG

Level

Taught Postgraduate Level

Module leader

Michael Mortenson

Credit value

15

Module duration

2 weeks

Assessment

Multiple

Study locations

University of Warwick main campus, Coventry Primary

Distance or Online Delivery

Description

Introductory description

Data Science and Machine Learning have become key drivers of business change and value generation in the modern digital economy. The ability to derive insights, recommendations and automate actions from a wide range of datasets (traditional and non-traditional - i.e. Big Data) is integral to the competitive advantage of many of the world's largest businesses. This module provides practical exposure to these methods, as well as the underlying theories and concepts.

Module aims

This module aims to enable participants to select, implement and evaluate machine learning algorithms in data science. In particular, the module highlights several of the most common, and in-demand, modern algorithms including classification, regression, ensemble methods and deep learning. Alongside technical knowledge, participants should develop an understanding of the applicability of different types of machine learning to common problems, and best practice for data science and Big Data analytics projects.

Outline syllabus

This is an indicative module outline only to give an indication of the sort of topics that may be covered. Actual sessions held may differ.

Data Science Foundations: Core concepts of Data Science & Machine Learning; Data pre-processing & feature engineering.

Classification: Theoretical background; Naïve Bayes; Decision Trees; Support Vector Machines; Model selection and evaluation.

Regression: Theoretical background; Linear models; Ridge Regression; Lasso Regression; Stochastic Gradient Descent; Model selection and evaluation.

Ensemble Methods: Bagging; Boosting; Stacking.

Deep Learning: Artificial Neural Networks; Deep Neural Networks; Recurrent Neural Networks; Long-Short Term Memory; Convolutional Neural Networks; Model training and evaluation.

Learning outcomes

By the end of the module, students should be able to:

- Interpret and evaluate various use-cases and the applicability of data science and machine learning.
- Develop a comprehensive understanding of best practices for data processing and feature engineering.
- Implement, interpret and critique current, professional standard learning models.
- Automate deployment-ready data science pipelines and algorithms.
- Evaluate and interpret the results of machine learning models and tune them to optimise performance.
- Develop comprehension of the core topics of data science, machine learning and artificial intelligence.

Indicative reading list

[View reading list on Talis Aspire](#)

Interdisciplinary

Statistics and computer science topics

International

Data science topics/skills are of high international demand

Subject specific skills

Data science, machine learning, statistics, deep learning, software development, data analysis

Transferable skills

Programming, statistics and modelling, team work, critical analysis

Study

Study time

Type	Required
Lectures	7 sessions of 1 hour 30 minutes (7%)
Seminars	8 sessions of 1 hour 30 minutes (8%)
Practical classes	9 sessions of 1 hour 30 minutes (9%)
Online learning (scheduled sessions)	13 sessions of 1 hour (9%)
Assessment	101 hours (67%)
Total	150 hours

Private study description

No private study requirements defined for this module.

Costs

No further costs have been identified for this module.

Assessment

You do not need to pass all assessment components to pass the module.

Assessment group A1

	Weighting	Study time
Programming Assignment	10%	3 hours
Participants author programs to solve some of a list of problems		
Algorithm Development	10%	8 hours
In teams, participants create a data science solution on a real-world dataset and present their approach		
Post Module Assignment	80%	90 hours
A two part submission - the first an essay-style question on a data science/machine learning topic; the second a working program that can model a given dataset		

Assessment group R1

	Weighting	Study time
Post Module Assignment	100%	
A two part submission - the first an essay-style question on a data science/machine learning topic; the second a working program that can model a given dataset		

Feedback on assessment

For In-module work – test scores, verbal feedback after presentation

For post module work - Annotated scripts returned to students, generic written feedback to group.

Availability

Courses

This module is Optional for:

- Year 1 of TESA-H7PK Postgraduate Taught e-Business Management