MH901-20 Health Improvement and Management for Public Health

21/22

Department
Warwick Medical School
Level
Taught Postgraduate Level
Module leader
Wendy Robertson
Credit value
20
Module duration
9 weeks
Assessment
100% coursework
Study location
University of Warwick main campus, Coventry

Description

Introductory description

Module web page

Module aims

The module aims to give students a comprehensive knowledge and critique of the practice of public health covering health improvement and management.

Outline syllabus

This is an indicative module outline only to give an indication of the sort of topics that may be covered. Actual sessions held may differ.

Health Improvement

- Defining Health Promotion: overview of origins, determinants of health, Health Promotion Frameworks / models to define the scope, vs disease prevention
- Planning and Implementing Health Improvement Strategies and Policies: Assessing need,

Health Needs Assessment, Planning cycles
- Behaviour Change (lifestyle approach): Health Behaviour Models, Making Every Contact Count, Nudge approaches
- Other approaches: e.g. Public Policy approach, Social Marketing, Community Development
- Evaluation of Health Improvement interventions: Formative / Process / Outcome evaluation, challenges
  Public Health Management
- Commissioning
- Change Management
  Understanding Teams
- Management of the media
- Audit
  Health Topics
- Current and Emerging Topics (e.g. alcohol, food and nutrition, mental well being, physical activity, sleep)
- Settings approach to health improvement (e.g. schools, workplace)

Learning outcomes

By the end of the module, students should be able to:

- 1. Demonstrate a comprehensive knowledge and critique of health improvement approaches (e.g. behaviour change, community-led, social marketing, policy development)
- 2. Demonstrate a comprehensive knowledge and critique of public health management techniques (e.g. commissioning, change management, management of the media
- 3. Demonstrate knowledge of key health improvement topics (e.g. nutrition, physical activity, mental health and wellbeing, sleep, alcohol)
- 4. Use a health needs assessment approach to help identify public health programmes to address the health priorities.
- 5. Find and interpret data and information from a range of sources to decide on the health priorities of a population.
- 6. Distinguish and identify an appropriate balance of different approaches to policy questions.
- 7. Critically examine whether a public health intervention is working (e.g. audit, framework for evaluation).
- 8. Demonstrate skills in team working.
- 9. Demonstrate oral presenting skills, in a group

Indicative reading list

Reading lists can be found in Talis

Subject specific skills

Sound understanding of subject
Critically evaluate

Reflection

Transferable skills

Numeracy
Thinking and problem solving
written communication
oral communication
Teamwork
Organisation & time management
Use of tools and technology
Commercial awareness
Independence and initiative
Adaptability/Flexibility

Study

Study time

Type	Required
Lectures	15 sessions of 1 hour (8%)
Seminars	5 sessions of 1 hour (2%)
Practical classes	4 sessions of 1 hour (2%)
Supervised practical classes	6 sessions of 1 hour (3%)
Private study	170 hours (85%)
Total	200 hours

Private study description

170 hours of self-directed learning

Costs

No further costs have been identified for this module.

Assessment

You do not need to pass all assessment components to pass the module.

Students can register for this module without taking any assessment.

Assessment group A2

	Weighting	Study time	Eligible for self-certification
Assessment component			
Oral Group Presentation	10%	1 hour	No
Reassessment component is the same			
Assessment component			
Written Assignment (4000 words)	90%	1 hour	Yes (extension)
Reassessment component is the same			

Feedback on assessment

Written feedback with the availability of face-to face personalised feedback.

Availability

Courses

This module is Core for:

- Year 1 of TMHS-B921 Postgraduate Award in Issues in Public Health
- Year 1 of TMDS-B9C2 Postgraduate Taught Health Research
- Year 1 of TMHS-B902 Public Health