

LA230-15 Law & the International Business Environment

21/22

Department

School of Law

Level

Undergraduate Level 3

Module leader

Christopher Bisping

Credit value

15

Module duration

10 weeks

Assessment

100% coursework

Study location

University of Warwick main campus, Coventry

Description

Introductory description

This is a compulsory course for third year students in the joint and Law and Business Studies degree programme co-taught by the Warwick Law School and the Warwick Business School. It is not open to other students.

[Module web page](#)

Module aims

The course aims to introduce students to the legal, social and economic factors affecting businesses competing in the global marketplace.

Throughout the course, students will be encouraged to develop research, analytical and presentation skills and demonstrate the ability to integrate different fields of knowledge in the analysis of legal and business issues. On completion of the course, students should be able to apply and to critique the legal rules relating to global business. You should also be able to demonstrate knowledge and understanding of both the legal and economic issues surrounding the establishment and financing of multinational business operations, including the impact of multinational business operations on employees, customers, communities and the environment.

Outline syllabus

This is an indicative module outline only to give an indication of the sort of topics that may be covered. Actual sessions held may differ.

Globalisation
Effects of FDI and MNEs
International trade
International Investment Law
International Dispute Settlement
Assessing Country Risk
The Law Market - Competition between Legal Systems
International Modes of Entry
Labour and Migration
Globalisation and labour markets

Learning outcomes

By the end of the module, students should be able to:

- Demonstrate knowledge and understanding of national and international legal and economic issues surrounding multinational business operations.
- Understand the business analytical approaches of global firms to the features and influences of the business environment.
- Comment critically on the context of the international business environment
- Critique the legal rules and regulations relating to international economic and commercial law
- Investigate and analyse business desk research
- Combine and compare disciplinary knowledge
- Work in teams to research and prepare a presentation
- Develop written and oral skills in business presentation and communication

Indicative reading list

[View reading list on Talis Aspire](#)

Research element

for the group work assessment students need to research two markets and their legal environments

Interdisciplinary

This module is taught jointly with the Business School.

International

the module looks at aspects of international business activities; there is a cross-border element to everything discussed in the module.

Subject specific skills

law and business drafting and planning: structuring deals to comply with and take advantage of the legal systems in different jurisdictions.

Transferable skills

group work
presentation
research

Study

Study time

| Type | Required |
|---------------|-----------------------------|
| Lectures | 18 sessions of 1 hour (12%) |
| Seminars | 7 sessions of 1 hour (5%) |
| Private study | 100 hours (67%) |
| Assessment | 25 hours (17%) |
| Total | 150 hours |

Private study description

Private study and group meetings to prepare and produce group project report

Costs

No further costs have been identified for this module.

Assessment

You must pass all assessment components to pass the module.

Assessment group A

| | Weighting | Study time |
|---|------------------|-------------------|
| 5000 Word Assignment (syndicate group report) | 100% | 25 hours |

Weighting

Study time

Students to investigate a foreign business expansion in two markets and to assess the business and legal viability of such expansion. The project is to be prepared in groups. After uploading the group report, every member of each group needs to peer-assess the other members of the group

Feedback on assessment

Group report feedback given via MyWBS, including an element of peer assessment.

Availability

Courses

This module is Core for:

- Year 3 of UIBA-MN34 Law and Business Four Year (Qualifying Degree)
- Year 3 of UIBA-MN31 Undergraduate Law and Business Studies