

IB3H0-60 International Management in Context

21/22

Department

Warwick Business School

Level

Undergraduate Level 3

Module leader

Manuela Galetto

Credit value

60

Module duration

1 day

Assessment

100% coursework

Study location

International

Description

Introductory description

The principal module aims are:

1. To develop in students a critical awareness and deeper understanding of key management issues in their destination country or region.
2. To provide students with opportunities to embed their social, political, and cultural interactions and experiences during their year abroad in their own critical reflection on these key management issues.

Module aims

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Outline syllabus

This is an indicative module outline only to give an indication of the sort of topics that may be covered. Actual sessions held may differ.

Comparative analysis of international management education

Comparative analysis of social and cultural contexts of the destination country and another country the students are familiar with

Practical experiences of International Business Schools or practical work experience

Comparative analysis of approaches to management across different countries

Learning outcomes

By the end of the module, students should be able to:

- contextual understanding of business and management in more than one country.
- knowledge and understanding of their final year options

Indicative reading list

Bartlett C. and Beamish Paul W. (2011) Transnational management: text, cases, and readings in cross-border management, McGraw-Hill/Irwin

Schneider S. C. (2014) Managing across Cultures, Pearson

Hill C. and G. Tomas M. Hult (2018) Global Business Today, McGraw-Hill

Lane H. W. and Maznevski M. L. (2014) International Management Behaviour: Global and sustainable leadership, Wiley

Subject specific skills

Theories on international business cultures and contexts

Transferable skills

- Cultural and linguistic competence
- Teamwork
 - inter-cultural awareness
 - linguistic competence
 - international business analysis

Study

Study time

Type	Required
Placement	510 hours (100%)
Total	510 hours

Private study description

No private study requirements defined for this module.

Costs

No further costs have been identified for this module.

Assessment

You do not need to pass all assessment components to pass the module.

Assessment group A1

	Weighting	Study time	Eligible for self-certification
Assessment component			
Individual Assignment	100%	90 hours	Yes (extension)
Reassessment component is the same			

Feedback on assessment

Written feedback provided online via my.wbs.

Availability

Post-requisite modules

If you pass this module, you can take:

- IB3M9-15 International Perspectives in Business, Management and Society

Courses

This module is Core for:

- Year 3 of UIBA-N203 BSc in International Management