

# IB261-15 Enterprise Information Systems

**21/22**

**Department**

Warwick Business School

**Level**

Undergraduate Level 2

**Module leader**

Andrew Martin

**Credit value**

15

**Module duration**

9 weeks

**Assessment**

100% coursework

**Study location**

University of Warwick main campus, Coventry

---

## Description

### Introductory description

NA

### Module aims

Enterprise Information Systems refers to issues of large scale corporate information systems, their implementation and project management.

The module offers theoretical frameworks to analyse these issues, reinforced by applying to published case studies.

It also offers students concrete experiences of Enterprise Information Systems Management by means of a participatory on-line simulation and an introductory exposure to the SAP Enterprise Resource Planning software package.

### Outline syllabus

This is an indicative module outline only to give an indication of the sort of topics that may be covered. Actual sessions held may differ.

The module introduces the concept of Enterprise Information Systems with a focus on Enterprise Resource Planning (ERP) suites. An associated concept is Business Process Redesign, that is essentially large scale business analysis, and leads to requirements for the ERP system. ERP systems are historically very problematic with respect to implementation, so the module presents and analyses some classic implementation case studies, deriving a strong feel for success and failure factors, and risks in general. It presents an ERP life cycle conceptual framework to support this analysis. Finally, the student experience is underpinned by engagement in approximately three hands-on worked scenarios using the SAP ERP package

## **Learning outcomes**

By the end of the module, students should be able to:

- Demonstrate an understanding of the nature of enterprise information systems (ERP systems) in organisations and their role in the redesign/transformation of business processes and organisational integration.
- Be able to demonstrate critical understanding of the key management challenges and success factors attending the development of enterprise information systems in the modern firm.
- Demonstrate an understanding of the process and methodology of implementing enterprise information systems.
- Conduct project planning and management to deliver assessed pieces.
- Recognise and differentiate between business, technical and organisational aspects of a problem.
- Analyse a business situation to identify key influencing factors of the outcome, and their effect
- Apply theoretical frameworks to practical situations.
- Obtain substantial hands-on experience in the configuration and implementation of an industrial-strength ERP system (e.g. SAP ByDesign) that enables cross-functionally integrated business processes.
- Demonstrate written and oral communication skills

## **Indicative reading list**

Motiwalla, LF and Thompson, J. (2012) Enterprise Systems for Management (2 Ed). Pearson.  
Sumner, M. (2005) Enterprise Resource Planning. Pearson.

## **Subject specific skills**

Conduct project planning and management to deliver assessed pieces. Recognise and differentiate between business, technical and organisational aspects of a problem.

## **Transferable skills**

Obtain substantial hands-on experience in the configuration and implementation of an industrial-strength ERP system (e.g. SAP ByDesign) that enables cross-functionally integrated business

processes. Demonstrate written and oral communication skills

---

## Study

### Study time

Type	Required
Lectures	10 sessions of 1 hour (13%)
Seminars	9 sessions of 2 hours (23%)
Other activity	8 hours (10%)
Private study	41 hours (53%)
Total	77 hours

### Private study description

Private study.

### Other activity description

Other Activity:

These are listed as Laboratory Session (repeated for groups)

### Costs

No further costs have been identified for this module.

---

## Assessment

You do not need to pass all assessment components to pass the module.

### Assessment group A

Weighting Study time Eligible for self-certification			
Assessment component			
Group Project	30%	22 hours	No
1500 words			

## Weighting Study time Eligible for self-certification

### Reassessment component

Individual Assignment 2 (15 CATS) resit	Yes (extension)
Individual Assignment	

### Assessment component

Individual Assignment (15 CATS)	70%	51 hours	Yes (extension)
Individual Assignment			

Reassessment component is the same

## Feedback on assessment

Verbal and written.

---

## Availability

### Courses

This module is Core optional for:

- Year 2 of UPXA-F3N2 Undergraduate Physics with Business Studies

This module is Option list A for:

- Year 3 of UESA-HN15 BEng Engineering Business Management