

# IB312-12 Project (Half Weight)

**20/21**

**Department**

Warwick Business School

**Level**

Undergraduate Level 3

**Module leader**

Jimmy Huang

**Credit value**

12

**Module duration**

20 weeks

**Assessment**

100% coursework

**Study location**

University of Warwick main campus, Coventry

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## Description

### Introductory description

N/A.

[Module web page](#)

### Module aims

This course offers students an opportunity to plan and carry out an in-depth study of a limited topic in which they are interested.

On successful completion of the course, students will have acquired:

1. A deeper or more extensive knowledge of a particular topic.
2. Research skills.
3. Report writing skills.

### Outline syllabus

This is an indicative module outline only to give an indication of the sort of topics that may be covered. Actual sessions held may differ.

1. Three hours lecture on introduction to research methods and discussion about topic and

- supervisor selection
2. Discussion a research proposal with supervisor
  3. Literature review
  4. Collection, interpretation and analysis of data using qualitative and/or quantitative approaches.
  5. Dissertation writing based on typical dissertation structure.

## **Learning outcomes**

By the end of the module, students should be able to:

- Demonstrate the ability to explore a topic of their own choosing in depth by means of independent research.
- To apply their critical judgement.
- Use skills in project management, critical discrimination and a sense of proportion in evaluating data and evidence for a substantial project.
- Develop an understanding of the empirical and theoretical literature bearing on their chosen project.
- Understand research methodology.
- Have a thorough understanding of their research findings.
- Ability to identify relevant data.
- Ability to classify and synthesise data.
- In-depth knowledge of the topic selected.

## **Indicative reading list**

Traditional research methods bibliography, e.g. Gray (2013) Doing Research in the Real World. Then, the supervisor may suggest preliminary reading, but the student will be expected to search out whatever literature is required for the completion of the project.

## **Research element**

Project.

## **Subject specific skills**

Develop the ability to pursue independent research.

Ability to formulate a suitable research question and be able to identify appropriate methods for addressing the question.

Selection and application of appropriate research methods.

Selection of appropriate explanatory theories and their application to data.

Practise the representation of research findings.

## **Transferable skills**

Organise and manage their time to an independent research project.

Organise and write an extended piece of research work of their own using arguments effectively.

Appropriate application of bibliographic search to find data and analysis.

Apply problem-solving skills in a supervised research situation.

Develop written communication skills by completing draft chapters and the final dissertation for summative assessment.

Practice communication skills by discussing progress with the Supervisor and making best use of the consultation meetings by using email and supervisory face to face meetings to communicate with the Supervisor.

Learning, planning, organisation and time management by planning work to meet a set of pre-determined deadlines and preparing for meetings with the Supervisor and observing strict deadlines and schedules.

Showing initiative by exploring a range of data sources including fieldwork and data search and establishing the relevance of this data for the dissertation topic.

Demonstrating adaptability through learning to analyse data and/or undertake field research in a non-structured way.

Research skills.

Project and Time management skills.

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## Study

### Study time

Type	Required
Lectures	3 sessions of 1 hour (2%)
Tutorials	1 session of 4 hours (3%)
Private study	45 hours (38%)
Assessment	68 hours (57%)
Total	120 hours

### Private study description

Private Study.

### Costs

No further costs have been identified for this module.

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## Assessment

You do not need to pass all assessment components to pass the module.

### Assessment group A2

	<b>Weighting</b>	<b>Study time</b>
Project Management Report (12 CATS)	30%	20 hours
Project Half Weight (12 CATS)	70%	48 hours

## **Feedback on assessment**

Feedback via My.WBS

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## **Availability**

### **Courses**

This module is Optional for:

- Year 4 of UIBA-N140 Undergraduate International Business
- Year 4 of UIBA-N1R1 Undergraduate International Business with French
- Year 4 of UIBA-N1R2 Undergraduate International Business with German
- Year 4 of UIBA-N1R3 Undergraduate International Business with Italian
- Year 4 of UIBA-N1R4 Undergraduate International Business with Spanish

This module is Option list A for:

- UIBA-N203 BSc in International Management
  - Year 4 of N203 International Management
  - Year 4 of N203 International Management
- Year 3 of UIBA-N201 BSc in Management
- Year 4 of UIBA-N202 BSc in Management (with Intercalated Year/UPP)

This module is Option list B for:

- UIBA-N201 BSc in Management
  - Year 3 of N230 Management with Finance
  - Year 3 of N250 Management with Marketing
- UIBA-N202 BSc in Management (with Intercalated Year/UPP)
  - Year 4 of N231 Management with Finance (with Intercalated Year)
  - Year 4 of N251 Management with Marketing (with Intercalated Year)
- Year 3 of UIBA-NN35 Undergraduate Accounting and Finance
- UIBA-NN36 Undergraduate Accounting and Finance (with Intercalated Year/Undergraduate Partnership Programme)
  - Year 4 of NN36 Accounting and Finance (Intercalated)
  - Year 4 of NN37 Accounting and Finance (Undergraduate Partnership Programme)